



SOCIETY OF PLASTICS ENGINEERS
The International Plastics Society

EXECUTIVE OFFICE
14 FAIRFIELD DR., P.O. BOX 403, BROOKFIELD, CT 06804-0403 USA

SAMPLE LETTER TO PROSPECTIVE MEMBERS (DIVISIONS)

Date

Name

Title

Company

Address

Address

City, State, Zip

Dear :

In the current climate of change and volatility in the plastics industry, the technical information you access and the personal networks you create directly impact your future and your career. That is why you should seriously consider membership in the Society of Plastics Engineers.

SPE delivers top-flight, technical information and industry contacts at many levels—nationally...internationally...regionally...locally...and in your specific area of technical interest. As a member of SPE's _____ Division, I personally invite you to take advantage of the many professional benefits of SPE membership. You'll receive top-flight global benefits, such as:

- ✓ A full year of *Plastics Engineering*, the leading magazine of the plastics industry;
- ✓ Networking opportunities in your area—through SPE's Local Geographic Sections;
- ✓ Expert advice from our FREE online technical message boards and discussion forums;
- ✓ Focused research with FREE access to our online technical database;
- ✓ Career development through FREE access to SPE's career solutions website, including job-search capabilities and career development advice;
- ✓ State-of-the-art plastics training and education—including online and in-plant programs.

Perhaps more importantly, you'll also benefit from membership in the _____ Division. Whether your focus is basic research, applying new technology, or tracking the technology that affects your customers, SPE Technical Divisions are your first source for information. As a member of the _____ Division, you'll help **set SPE's technical agenda, attend technical conferences geared to your interest, have the opportunity to publish and present technical information and research, network with colleagues in your specialty, and stay up-to-the minute on news and information** directed at your interest area through our newsletters and conference proceedings. Membership in the _____ Division or your choice of any one of our other 23 Technical Divisions is FREE with your SPE membership.

SPE is adding and enhancing benefits every day. As a longstanding SPE member, I can personally vouch for the excellence of the technical information, professional development, and networking resources offered by the Society of Plastics Engineers. I urge you to join today!

Sincerely,

_____ Division Membership Chairperson

PS: Feel free to contact me directly, at () _____. I'd be happy to answer any of your questions about on SPE membership, or the _____ Division. Or complete the enclosed SPE Membership Application and return it to SPE headquarters today or join online at ww.4spe.org!