



SOCIETY OF PLASTICS ENGINEERS

The International Plastics Society

EXECUTIVE OFFICE

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John Q. Prospect
Plastics Engineer
Acme Plastics
2 Some Street
Anywhere, USA

Dear John :

Frankly, we're a bit surprised.

A few weeks ago you were notified that a professional colleague of yours had personally recommended you for membership in the Society of Plastics Engineers, and that a special, pre-approved membership was being held for you at a special price. Yet, to date, we have not heard from you.

We're surprised because your colleague was confident that you would want to take advantage of the many benefits of membership in the Society of Plastics Engineers—the leading professional society for the plastics industry. That is why we have **pre-approved** your membership at a **special savings rate**. You need only fill out the enclosed Pre-Approved Membership Application and return it to us to begin your SPE membership and **save \$10 on your first year's dues! Or, join online at www.4spe.org/referred.**

As your colleague, who is an SPE member knows, SPE benefits can have a direct and positive impact on your career. And, in order to keep pace with the recent changes in the plastics industry worldwide, SPE has added or enhanced many of its already outstanding benefits.

As an SPE member, you'll have access to:

- ✓ **A full year of *Plastics Engineering***, the leading magazine of the plastics industry—recently updated, refocused, and reformatted;
- ✓ **Targeted technical information and global network of your peers** through access to up to 23 SPE Technical Divisions (membership in one Division is included in your SPE membership);
- ✓ **Expert advice** from our FREE online technical message boards and discussion forums (NEW!);
- ✓ **Focused research** with FREE access to our enhanced online technical database (NEW!), including more than 6000 technical conference proceedings in every conceivable technical area;
- ✓ **State-of-the-art plastics training and education**—including online and in-plant programs;
- ✓ **Precision information in your specialty** or interest through access to SPE's 11 Special Interest Groups (NEW SIGs recently formed!);
- ✓ **FREE, members only, online access** to ANTEC and other industry conference proceedings (NEW!);
- ✓ **Career development** through...

- ✓ **FREE** access to SPE's extensive plastics industry career resources, including job-search capabilities and career development advice (recently enhanced!);
- ✓ **Networking opportunities and events where they count**—in your area—through access to our Local Geographic Sections (NEW Sections recently formed!);
- ✓ **Significant savings with members-only discounts** on peer-reviewed, authoritative technical publications, including *Polymer Engineering & Science*, *Polymer Composites*, and *Journal of Vinyl & Additive Technology*;
- ✓ **New plastics training products**—including the Plastics Technician's Toolbox;
- ✓ **Peer-to-peer assistance** with members-only online access to the SPE membership directory (NEW!);
- ✓ **Additional savings** with low-cost health insurance, credit cards; and more.

Membership in SPE has never been more important to your career than now, in today's volatile plastics industry. We'd like to be able to let your colleague know that they were right to recommend you for SPE membership.

Don't miss out on this one-time opportunity to take advantage of SPE benefits at a special savings. Activate your pre-approved membership today! We must hear from you by DATE to extend the special, new-members savings to you.

I look forward to serving you as a new SPE member.

Sincerely,

Susan Oderwald
Deputy Executive Director

PS: To receive the special new member savings of \$10 off your first year's dues for members who were recommended by an SPE colleague, please activate your pre-approved membership by DATE. We will inform your colleague that you have joined.