

Decorating and Assembly 2008 Schedule

Monday, June 9th

1:00 – 6:00 pm Registration

6:00 – 8:00 pm Welcome Reception

Tuesday, June 10th

7:30 – 8:30 am Registration

7:30 – 9:00 am Continental Breakfast

8:30 – 9:00 am Laser Marking and Machine Vision Codes for Product Security & Traceability - *Scott Sabreen, The Sabreen Group*

9:00 – 9:30 am Understanding the Perception of Color – Relating to Pad Printing and Other Decorating Methods - *John Kaverman, Innovative Marking Systems*

9:30 – 10:00 am Wear Damage on Decorated Plastics – Techniques to Understand and Improve Your Testing - *Alan Jaenecke, Taber Industries*

10:00 – 10:30 am Optical Coating Applications on Automotive Polymers and Displays - *Brian Wilson & Daniel Fiore, North American Coating Laboratories*

10:30 – 10:45 am Break

10:45 – 11:15 am Applying Lean Manufacturing Principals to In-Mold Decoration - *Bob Travis, Vibrant Graphics*

11:15 – 11:45 am Choosing the Best Plastic Joining Process for Your Application - *Bill Heatherwick, Branson Automotive Group*

11:45 – 1:00 pm **Buffet Lunch and Supplier Trade Fair**

- 1:00 – 1:30 pm Durable Clear Coat for Physical Vapor Deposition Applications - *Kristy Wagner, Red Spot Paint and Varnish Co., Inc.*
- 2:00 – 2:30 pm New UV Hard Coat System for Plastic Parts - *Curt Baskin, Sun Chemical*
- 2:30 – 3:00 pm Improving Adhesion Performance to Low Surface Tension Composite Substrates - *Rory Wolf, Enercon Industries Corporation*
- 3:00 – 3:30 pm **Supplier Trade Fair and Refreshment Break**
- 3:30 – 4:00 pm The Application of Infrared Energy for Plastic Staking - *Bill Reed, Extol, Inc.*
- 4:00 – 4:30 pm Leading Edge Film In-Mold Decorating Systems - *Michael Kerr, Nissha USA, Inc.*
- 4:30 – 5:00 pm Laser Marking on Plastics: Factors to Consider when Choosing a Laser-based Marking Solution - *Jeff Wojtkiewicz, Quantronix Corp.*
- 5:00 – 7:30 pm **Supplier Trade Fair with Hors d'oeuvres and Cocktails**

Wednesday, June 11th

- 7:30 – 9:00 am Continental Breakfast
- 8:30 – 9:15 am Considerations for Using Inkjet Technologies within Plastic Molding Operations - *John Lapp, Fujifilm Dimatix, Inc.*
- 9:15 – 9:45 am Latest Trends in Laser Welding Technology - *Bill Cawley, Gentex Corporation*
- 9:45 – 10:15 am Day/Night Laser Marking Systems - *Jake Wieloch, Rofin-Baasel*
- 10:15 – 10:45 am Adhesion Promotion Using Flame Plasma Surface

Treatment

- A Viable & Green Alternative to Conventional Methods
- *Joseph DiGiacomo, Flynn Burner Corporation*

10:45 – 11:00 am Break

11:00 – 11:30 am Designing for Digital - *Matt Regan, CDigital*

11:30 – 12:00 pm Advancements in Paint System Design - *Dominic Zerilli, Thierica Equipment Company*

12:00 – 12:30 pm Key Factors in Producing Superior Chrome Plated Plastic Parts - *Mike Barnstead, MacDermid, Inc.*