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CONTESTANTS FROM "THE APPRENTICE" TO SPEAK AT SPE-ANTEC 2005

Lessons Learned from "The Apprentice" takes place on May 4

Brookfield, CT—NBC's hit television show "The Apprentice" is coming to SPE-ANTEC 2005. Thankfully, Donald Trump will not fire any plastics professionals.

Three contestants from "The Apprentice" will participate in *Lessons Learned from "The Apprentice"* at the Hynes Convention Center on Wednesday, May 4 from 11AM to 12PM in Ballrooms B&C. The panel discussion is being presented by the American Management Association (AMA). SPE and AMA formed a national alliance in late 2004 to provide business and management training for SPE members.

Two of the contestants scheduled to participate are as follows:

- Michael, 25, earned his Bachelors Degree in Communications from Boston College. He launched a real estate development and investment firm and plans to build his company into a national infrastructure while pursuing an MBA. Michael was fired by Trump in the fifth episode of Season 3.
- Tara, 28, is the Senior Manager of Government and Community Relations for the Port Commerce Department of the Port Authority of New York and New Jersey. She is responsible for managing public relations for a multi-billion dollar port development project. Tara was fired by Trump in the sixth episode of Season 3.

Attendees will listen to Michael, Tara, and a third candidate discuss valuable lessons from their involvement on "The Apprentice" and how their TV tasks translate into current, real-world situations.

SPE-ANTEC, the leading technical forum for providing cutting-edge technological issues and information pertinent to the needs of the plastics industry, takes place May 1-5, 2005 at the Hynes Convention Center in Boston, Massachusetts.

About SPE

The Society of Plastics Engineers, Inc. (SPE) is the premier source of peer-reviewed technical information for plastics professionals. Originally incorporated in 1942, SPE takes action every day to help companies in the plastics industry succeed by spreading knowledge, strengthening skills and promoting plastics. Employing these vital strategies, SPE has helped the plastics industry thrive for over 60 years. SPE has become the recognized medium of communication among scientists, engineers and technical personnel engaged in the development, conversion and application of plastics. For more information, please visit <http://www.4spe.org>.

About the American Management Association

As the world's leading membership-based management development organization, the American Management Association has provided valuable and practical action-oriented learning to business professionals since 1923. For more information on these and other AMA seminars, visit online at <http://www.amanet.org>.

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