

FOR IMMEDIATE RELEASE
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Plastics Industry Works Together to Make Holidays a Little Brighter for over 30,000 Children in Michigan

*A toy donation program, organized by SPE's Detroit Section,
celebrates its sixth year by creating 30,000 plastic "Plastivan" toys*

Detroit, MI – For the sixth straight year, the Society of Plastics Engineers' (SPE) Detroit Section has coordinated a toy donation effort that will brighten the holiday season for over 30,000 children in Michigan. Each child will receive a red plastic "Plastivan", a toy vehicle with wheels that resembles a school bus.

Michigan-area plastics industry and related companies donated their time, materials and services. Auburn Hills-based Dow Automotive has donated 12,000 pounds of 20 melt flow High Density Polyethylene for the effort, while Walled Lake-based injection molder American Plastic Toys donated the molding time. Troy-based Maple Press LLC donated the labels, and Romulus-based Logistical Solutions is providing the transportation of the Plastivans.

The United Way of Lansing and the Lions Club will be receiving the Plastivan toys and distributing them to Michigan area needy children in time for Christmas.

The namesake of the plastic toy, "Plastivan", honors the National Plastic Center's educational effort. The National Plastics Center's PlastiVans™ travel throughout the United States, teaching students, educators and the public about the chemistry, history, processing and environmental issues involved with plastics.

"What a great effort put forth by these companies in the true spirit of giving," says Donald Root, president of Uniplas Inc. of South Lyon, MI, and SPE Detroit section member. "We're thankful for their generosity, and it's all made worthwhile by the smiles that will be generated on the faces of those 30,000 kids."

About SPE

The Society of Plastics Engineers, Inc. (SPE) is the premier source of peer-reviewed technical information for plastics professionals. Founded in 1942, SPE takes action every day to help companies in the plastics industry succeed by spreading knowledge, strengthening skills and promoting plastics. Employing these vital strategies, SPE has helped the plastics industry thrive for over 60 years. SPE has become the recognized medium of communication among scientists, engineers and technical personnel engaged in the development, conversion and application of plastics. For more information, please visit www.4spe.org.