

**FOR IMMEDIATE RELEASE**  
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**Renowned Global Futurist and Best-Selling Author to Speak at SPE-ANTEC  
about “How Nanotechnology Will Change the Plastics Industry”**

*Jack Uldrich to address SPE-ANTEC attendees  
on Monday, May 7<sup>th</sup>, at 11:30 a.m. in Cincinnati*

**Brookfield, CT** – Attendees of SPE-ANTEC will gain valuable insight from renowned global futurist and best selling author, Jack Uldrich, about how nanotechnology, a technology that continues to grow and gain relevance, will specifically impact the plastics industry. Uldrich’s experience in the plastics industry spans back to the mid 1990’s when he worked for the American Plastics Council as the chief lobbyist in the Midwest region.

Uldrich will address attendees on Monday, May 7<sup>th</sup>, at 11:30 a.m. during SPE-ANTEC, which runs from May 6-10 at the Duke Energy Convention Center in Cincinnati.

“There will be an immense amount of change that nanotechnology will bring about to the plastics industry,” explains Uldrich. “In fact, the technology’s impact has already taken root, and it will touch every aspect of the industry. I look forward to giving SPE-ANTEC attendees some valuable insight into what all this means to their piece of the plastics industry pie, and why it is crucial that this significant technology be embraced moving forward.”

“We’re delighted to have Jack with his experience and feel that nanotechnology, of which SPE has been on top of from its inception, is something that attendees will benefit greatly from in terms of understanding its future significance,” says Lesley Kyle, senior event manager for SPE. “This, coupled with Jack’s ability to present complex information in an entertaining, understandable and digestible manner, should make for a meaningful experience for SPE-ANTEC attendees.”

**About Jack Uldrich**

Jack Uldrich is the author of the best-selling book, *The Next Big Thing is Really Small: How Nanotechnology Will Change the Future of Your Business*, and the award winning book, *Into the Unknown: Leadership Lessons from Lewis & Clark’s Daring Westward Expedition*. His latest book, *The Exponential Executive: Eight Essential Elements for Exploiting the Emerging Economy* is due out in the fall of 2007. Mr. Uldrich’s other written works have appeared in the *Wall Street*

*Journal, The Futurist, Future Quarterly Research, The Wall Street Reporter, Leader to Leader, Management Quarterly*, and hundreds of other newspapers and publications across the country. Uldrich has spoken to hundreds of businesses and organizations, and has served as an advisor to Fortune 1000 companies.

#### **About SPE-ANTEC**

SPE-ANTEC (Annual Technical Conference) is sponsored by the Society of Plastics Engineers, and is the leading technical forum for providing cutting-edge technological issues and information pertinent to the needs of the plastics industry. Held only once a year, multiple peer-reviewed technical papers will be presented providing plastics professionals with unique inside access to proprietary research and findings. This year marks the first time that SPE will collocate ANTEC with *Plastic News*' Plastics Encounter trade show.

#### **About SPE**

The Society of Plastics Engineers, Inc. (SPE) is the premier source of peer-reviewed technical information for plastics professionals. Founded in 1942, SPE takes action every day to help companies in the plastics industry succeed by spreading knowledge, strengthening skills and promoting plastics. Employing these vital strategies, SPE has helped the plastics industry thrive for over 60 years. SPE has become the recognized medium of communication among scientists, engineers and technical personnel engaged in the development, conversion and application of plastics. For more information, please visit [www.4spe.org](http://www.4spe.org).

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