

William J. O'Connell
2008-2009 SPE President

The Society of Plastics Engineers (SPE) welcomes William J. O'Connell as the 2008-2009 President when his term officially begins at SPE's 66th ANTEC in Milwaukee in May 2008. In his new leadership role at SPE, Mr. O'Connell will draw upon his extensive experience from his many years in the plastics industry and his ongoing involvement as a long time SPE member.

Mr. O'Connell founded Broconn, Inc. in 1995 and serves as its president. With Broconn, a hands-on consulting firm working with clients to optimize plastics formulation and processing opportunities, he has developed resin formulations; optimized extrusion compounding and blown film processes; designed and implemented experiments to document the benefits of novel modifiers; designed and executed process capability studies on nylon copolymers; and assisted in the start-up of nylon reactors.

Mr. O'Connell has over 40 years of experience in the plastics industry. Before founding Broconn, he was a technical director at two nylon producers, Nyltech and Custom Resins. For the first 20 years of his career, he served in a variety of product development, process development, technical service, quality control, and production control positions at General Electric Plastics.

Mr. O'Connell holds BS and MS degrees in chemical engineering from the Massachusetts Institute of Technology, and he has been granted several patents. He joined SPE in 1967 and became an Honored Service Member in 2000. He is also an active member of the American Chemical Society.