

**Susan Oderwald**  
**SPE Executive Director**

Susan Oderwald has over 17 years of experience in the management of not-for-profit organizations. She began with the Society of Plastics Engineers (SPE) in 2001, assuming the position of deputy executive director. Her responsibilities have included SPE operations, strategic planning, and operational restructuring. Ms. Oderwald was appointed executive director in May of 2004.

Before coming to SPE, Ms. Oderwald was vice president and co-founder of Kimball & Associates, a diversified association management company in McLean, VA, for 5 years.

Her career experience includes a position with the American Forest & Paper Association (AF&PA) in Washington, DC. At AF&PA she was director of international trade, responsible for the day-to-day management of the association's overseas offices, which were the front line of a \$10 to \$15 million annual promotion program for U.S. solid wood products.

Ms. Oderwald was the executive director of the U.S. Agricultural Export Development Council, which represented over 80 agricultural groups promoting U.S. products overseas; she served as executive director of two other associations: the National Association of the Remodeling Industry and the Society of Music Librarians. She also was international marketing director for a national council where she worked with the U.S. Department of Agriculture on international issues, notably NAFTA.

Ms. Oderwald received her Masters in Business Administration from Loyola College, and she also holds a BS in International Relations and Russian Studies from Wheaton College. Ms. Oderwald is a Thomas Watson Fellow, 1987-1988, which enabled her to conduct independent research in Czechoslovakia following college graduation.