

NEW PREFERRED PARTNER PROGRAM



REACH 82,000+
PLASTICS PROFESSIONALS



YEAR ROUND MARKETING
EXPOSURE CUSTOMIZED TO YOUR NEEDS



HIGH IMPACT,
MULTIFACTED OPPORTUNITY

A SPE Preferred Partner is a converter, manufacturer, solutions provider or product distributor that has been recognized by SPE for demonstrated leadership and innovation in the plastics industry. Their products & services are valuable to our members.

SPE Preferred Partners are distinguished in the marketplace through the exclusive use of the SPE Preferred Partner service mark and their designated Area of Recognition. Develop business relationships and promote your products and solutions with potential clients by being recognized as a SPE Preferred Partner.

SPE Partnerships are fully customizable and can be packaged with dedicated emails, webinars, sponsorships exhibit booths, etc.

FEES START AT \$15,000

BENEFITS INCLUDE:

- Use of SPE Preferred Partner logo
- Membership for staff
- Joint press release announcing partnership
- Recognition on SPE's Preferred Partner web page with re-direct URL
- Jumbotron Ad on SPE Plastics Industry Resource
- Social Media Mentions throughout the year
- Priority selection of ANTEC® Booths and sponsorships



INTERESTED IN BECOMING A SPE PREFERRED PARTNER?

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