

New Materials and Processing Technologies Drive New Applications

2nd CPRJ & SPE New Materials for Plastics Application Conference & Showcase

Date: 13-14 Dec, 2018

Place: Shenzhen, China

Theme: New Materials and Processing Technologies Drive New Applications

Hosts: Adsale Publishing Ltd.
Society of Plastics Engineers

Organizer:



Supporters:



Agenda: Dec 13 (Full day)

Topics: A. Better mixing technologies facilitate material innovation
B. Innovative plastic appearance and touch & feel handling
C. New materials with innovative functions
D. Functional additives enhance performance

Dec 14 (Half day) Plant Visit

Confirmed Sponsors: (More Sponsors to be Confirmed)

Huasu , Leadsum , etc.

Previous Co-organizers/Partners:



SZMMA 深圳市新材料行业协会



Invited Speakers (Partial):

Patrick Farrey -- CEO, Society of Plastics Engineers

Lizhi Liu -- The Chief Expert of Beijing Research Institute Of Chemical Industry, China Petroleum & Chemical Corporation

Tongkao Xu -- Vice President, China Plastics Industry Association Modified Plastics Special Committee

Shou Chen -- Chairman, Shenzhen Modern Material Association

Shifeng Hou -- Chairman, Jining Leader Nano L.L.C

Weimin Yang -- Changjiang Scholars / Distinguished Professor, Beijing University of Chemical Technology

Baohua Guo -- Professor, Department of Chemical Engineering, Tsinghua University

Xiao Liu -- Senior Injection Engineer, Luxottica Tristar

(More guest speakers to be confirmed)

Publicity:

- Conference Preview & Review will be published in CPRJ & CPRJ International magazine and e-book
- News reports of conference, sponsors and bigwig of industry will be uploaded to AdsaleCPRJ.com and conference website simultaneously
- Deliver 3 issues of pre-event eNewsletter which include exhibitors' highlight and latest programme to 216,000+ readers from plastics products, chemical & raw materials, building & construction industries
- Share the event highlight and presentation slides to 20,000 WeChat followers and 1.5 million Weibo followers before and during the event

Keep Up with Market Trends & Create More Business Opportunities !

350+ Professionals

24+ Expert Presentations

20+ Exhibitors

69.5% From Modified Plastics, New Materials and Compounding Plastics Manufacturers, Plastic Product & Brand Owners

Invited Audiences :

BYD Auto Company Limited
Changan PSA Automobiles Co., Ltd.
Guangqi Honda Automobile Co.,Ltd.
Faurecia Composite Technology
Guangzhou Automobile Group Component Co.,Ltd.
Swell-Marui (Guangzhou) Automobile Parts Co.,Ltd.
Changchun Faway Adient Automotive Systems Co.,Ltd.Foshan Branch
Takagi Auto Parts(Foshan)Co., Ltd.
Hisense Ronshen (Guangdong) Refrigerator Co.,Ltd.
Whirlpool Product Development (Shenzhen) Co.,Ltd.
Konka Group Co.,Ltd.
Foxconn
Midea Group
Zhongshan Galanz Consumer Electric Appliances Co.,Ltd
Gree Electric Appliances,Inc. of Zhuhai
Guangdong BBK Electronics Industry Co.,Ltd.
Fitbit Health Technology Co.,Ltd
FOXCONN
Huami (Shenzhen) Information Technology Co.,Ltd
Logitech (China) Technology Co.,Ltd

ZTE Corporation
Guangzhou Fengye Pipe Industrial Co.,Ltd.
Foshan Rifeng Enterprise Co.,Ltd.
Lining (China) Sports Goods Co.,Ltd.
LEGO Co.,Ltd.
Bandai(Shenzhen)Co.,Ltd.
Shenzhen Mindray Bio-medical Electronics Co.,Ltd.
Philips Respirationics
Well Lead Medical Co.,Ltd.
Dragon Heart Medical Devices Co.,Ltd.
Guangzhou Yangpu Medical Technology Co.,Ltd.
Guangdong Hongjian Medical Devices Co.,Ltd.
Sunmed AP.,Ltd.
SonoScape Co.,Ltd.
Guangdong Esquel Textiles Co.,Ltd.
LTK Electric Wire(Huizhou)Ltd.
Shenzhen Baohing Electric Wire & Cable Mfr Co.,Ltd.
Hopefinder Polymer SCI&TECH Co.,Ltd.
Qingdao Haier New Material R&D Co.,Ltd.
Guangdong Silver Age Sci & Tech. Co., Ltd

(More invited audience to be confirmed)

2017 Edition : AdsaleCPRJ.com/NewMaterialsReport

352 participants

175 companies

75% were General Manager / Senior Management,
Chief Engineer, R&D

99% sponsors

concluded the conference's result
from satisfactory to very fruitful

93% sponsors

achieve the goal of
participating in conference

96% audiences

intended to recommend CPRJ
Conference to others

What our Sponsors say :

“We are very satisfied with the result of the conference. The arrangement of expert presentations was very good and the topics were relevant to our company's business scope. We will continue to join the conference and share our latest products.”

— Zhongshan Leadsum International Co., Ltd



“The arrangements were very good. The results of our participation were very fruitful. We were so happy to have the chance to exchange ideas of the latest technology and build our brand. We will continue to attend CPRJ conference.” (Translated)

— Ningbo Shuangma Machinery Industry Co., Ltd



Testimonials from Audience/Keynote Speakers :

“It's our first time to attend CPRJ conference, we are really satisfy with the conference result. We can learn about new materials, new equipment and new technologies in one day. I mainly focus on bio-based materials, and high cost is now the key bottleneck. If we can find the appropriate solution to lower the cost, it will finally decrease the toys' cost and benefit to consumers.”

—LEGO Co., Ltd.

“By attending this edition of CPRJ & SPE New Materials Through Additives and Compounding Conference, we got to know some cross boundary knowledge and broaden our scope of knowledge. We will pay more attention to the practical application of modified plastics in different segments. We also hope to get useful information through in depth technological communication.”

—Guangdong Silver Age Sci & Tech. Co., Ltd.

Scope of Exhibits :

- Engineering plastics / modified plastics / reinforced plastics /composites
- Rubber & TPE
- Additives, masterbatches and pigments
- Auxiliary equipment, automation & other industrial tools
- Carbon fiber
- Glass reinforces plastics
- Other new materials
- Extrusions and injection molding
- Hot stamping, decoration & printing equipment
- More innovative technologies
- 3D technologies
- Molds & hot runners
- Testing equipment & services

For sponsorship and exhibiting opportunities, please contact us now!

Adsale Publishing Ltd.

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WeChat ID : AdsaleCPRJ



Sponsorship Rates (USD)

| Package Details | VIP◆ \$14,800 | Diamond \$7,500 | Gold \$4,500 | Exhibitor \$2,350 |
|---|-------------------------------|------------------------------|----------------------|----------------------|
| 1 Acknowledgement as VIP sponsor on presentation screen during opening speech | ✓ | | | |
| 2 Opportunity to participate in 1 on 1 qualified buyer meeting (subject to buyer's availability) | ✓ | | | |
| 3 Two VIP seats at Gala Dinner main table | ✓ | | | |
| 4 Opening speech at Gala Dinner (max. 2 mins) | ✓ | ✓ | | |
| 5 One presentation timeslot (20 mins) | AM/PM★ | PM Module | | |
| 6 Introduction of speaker / presentation on CPRJ WeChat (subject to materials' availability & editor's discretion) | ✓ | ✓ | | |
| 7 Full list of conference delegates (including email/tel no., 1 month after the event) | ✓ | ✓ | | |
| 8 Placement of easy-roll banner at appointed area ☆ | 2 pcs | 1 pc | | |
| 9 Delegate bag insert (max. A4 size and 60g) | ✓ | ✓ | ✓ | |
| 10 One 4C Ad in Conference Kit (ROP)*** | Full Page | Full Page | Full Page | |
| 11 Acknowledgement of your company logo on Conference Kit | One full page | ✓ | ✓ | ✓ |
| 12 e-Ad in pre-event eNews (3 issues, sent in 6, 4 & 2 weeks prior to the event) | Banner Ad+ Exhibit highlight | Banner Ad+ Exhibit highlight | Exhibit highlight | Exhibit highlight |
| 13 "Exhibit highlight" hyperlinked on AdsaleCPRJ.com and conference website | ✓ | ✓ | ✓ | ✓ |
| 14 Acknowledgement of your company logo on pre-event materials | Top level, ALL materials | ALL materials | ALL materials | Conference website |
| 15 Acknowledgement of your company logo on site | Backdrop, reception & signage | Backdrop & reception | Backdrop & reception | Reception |
| 16 One information desk (1.8m x 0.45m) & 2 chairs at appointed exhibition area*, placement of one easy-roll banner within the area is allowed ☆ | Main area | Main area | ✓ | ✓ |
| 17 Complimentary conference admissions △ (including handouts, meals and plant visit**) | 4 | 2 | 2 | 2 |

- ◆ Additional charge 30% for exclusivity in the corresponding supplier category
- ☆ 1. Exhibitor should not sublet/underlet or sublicense the space allocated or part with possession thereof, or use space at the exhibition venue other than that allocated by the organizer
- 2. Electricity supply at exhibition area is limited, subject to venue's availability

- ** Plant visit arrangement is subject to the host factory's screening
- *** Ad size : 105mm(W) x 210mm(H)
- ★ Adsale Group reserves the right of final interpretation for the conference programme

More Sponsorship Opportunities

Unit Price (USD)

| | | |
|-----------------|---|----------|
| Exclusive Items | 1. Gala Dinner - Recognition via backdrop/tabletop cards during gala dinner, including 2 conference admissions. | 5,600 |
| | 2. USB Stick - Deliver to 300 participants ★ | 3,570 |
| | 3. Delegate Bag ★ | 3,150 |
| | 4. Badge & Lanyard - Have your company logo imprinted on the conference lanyard for all attendees ★ | 2,600 |
| | 5. Pens & Notepads are easily accessible and frequent used by audience ☆ | 2,280 |
| | 6. Water Bottle Neck Tag-Impress guests with your promotion / customized message printing on tags ☆ | 2,200 |
| | 7. Signing Board (display your company logo as watermark background) ★ | 2,140 |
| | 8. Lucky Draw Prizes-Delivered to lucky draw participants at banquet ☆ | 2,200 |
| | 9. Corporate Premium-Prolong your exposure by placing it on conference tables (Max.300pcs) ☆ | 800 |
| Hot Picks | 10. Placement of one easy-roll banner at appointed area ☆ | 580 |
| | 11. Placement of corporate brochure in reception area (Max. 200 copies) ☆ | 580 |
| | 12. Extra conference admission (for sponsors / exhibitors only) △ | 550/head |

Discount Scheme

- Early bird and payment discount : 5% discount for order made prior to 3 months of the conference and payment is settled within 15 days
- Volume discount : 10% discount for one-time booking of two or more conferences

Payment Condition

- Full payment is required within 15 days after order is confirmed
- For order confirmed within 30 days before conference commences, full payment within 7 days / before the conference is required

Remarks

- ☆ Production and delivery cost excluded
- ★ Production and delivery cost included, artwork provided by client
- △ Conference admission is non-transferable. The organizer reserves the right to refuse any person's admission to the exhibition & conference venue.

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