



REACH 70,000+  
PLASTICS PROFESSIONALS



YEAR-ROUND MARKETING EXPOSURE  
CUSTOMIZED TO YOUR NEEDS



HIGH IMPACT,  
MULTIFACETED OPPORTUNITIES

SPONSOR LEVEL	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
<b>ANTEC® SPONSORSHIP</b>	CHOOSE FROM A VARIETY OF SPONSORSHIPS (\$15K OR LESS)	CHOOSE FROM A VARIETY OF SPONSORSHIPS (\$11K OR LESS)	CHOOSE FROM A VARIETY OF SPONSORSHIPS (\$7K OR LESS)
Opportunity to make welcome remarks	✓	✓	X
Branded items or brochures on attendee chairs	✓	✓	X
Recognition on ANTEC website	✓	✓	✓
Mobile App Inclusion	✓	✓	✓
Session slide recognition (at the start of 100+ sessions)	✓	✓	✓
Company description in ANTEC program guide	✓	✓	✓
Attendee Email	✓	✓	✓
<b>WEBINARS</b>	<b>3</b>	<b>2</b>	<b>1</b>
Hosting Services and Registration Management	✓	✓	✓
Content, speakers & moderators determined by sponsor	✓	✓	✓
Two targeted pre-webinar emails designed by sponsor	✓	✓	✓
One post-webinar email	✓	✓	✓
Registrant list provided post webinar	✓	✓	✓
Detailed email analytics provided	✓	✓	✓
Webinar will be in SPE's Technical Library for 6 months	✓	✓	✓
Webinar will also be advertised on The Chain	✓	✓	✓
Publicity on all of SPE's social media channels	✓	✓	✓
<b>DIGITAL ADS</b>	<b>12 WEEKS</b>	<b>12 WEEKS</b>	<b>12 WEEKS</b>
<b>SPE Website - 218x170</b>			
Home Page	✓	X	X
Landing Page Bundle (3 pages)	X	✓	✓
<b>The Chain Social Network- Size: 300x250</b>			
Home Page	✓	X	X
Landing Page Bundle (4 Pages)	X	✓	X
Plastics InSight News Brief Ad 600x85	✓	✓	X
<b>EMAILS-DEDICATED CUSTOMIZED EMAILS</b>	<b>3</b>	<b>2</b>	<b>1</b>
	<b>BUNDLED FEE: \$45,000</b>	<b>BUNDLED FEE: \$30,000</b>	<b>BUNDLED FEE: \$15,000</b>

## DIAMOND SPONSOR

Reach out to SPE sales to learn about our Elite Diamond Sponsor package!

It is an exclusive opportunity to showcase your company as a leader in the Plastics Industry.



INTERESTED IN SPONSORING OR CUSTOMIZING YOUR OWN PACKAGE?

Stephanie Clark, SPE Sales | sclark@4spe.org | 203-740-5411



REACH 70,000+ PLASTICS PROFESSIONALS

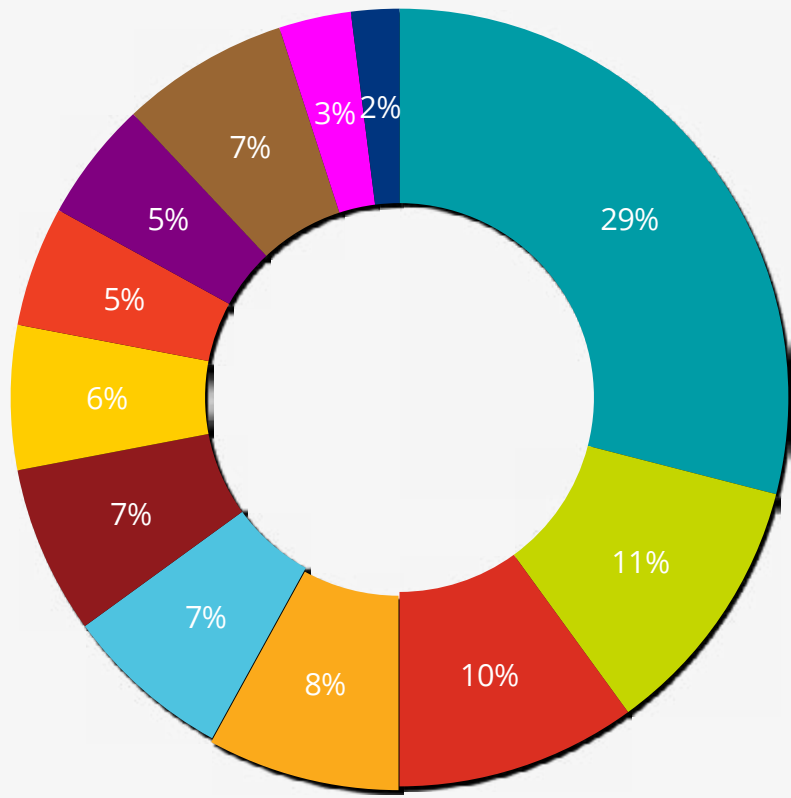


YEAR-ROUND MARKETING EXPOSURE CUSTOMIZED TO YOUR NEEDS



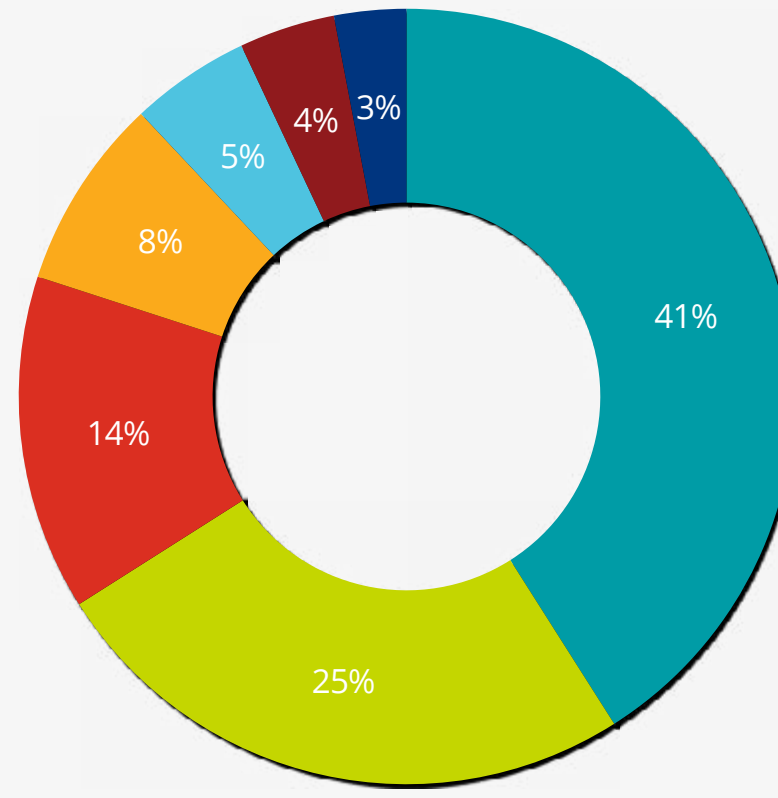
HIGH IMPACT, MULTIFACETED OPPORTUNITIES

## COMPANY TYPES



- Plastic Converter
- Polymer Material
- OEM's
- Product Design
- R&D
- Consulting
- Machinery Equipment
- Additives & Color
- Compounding
- Academic
- Distribution
- Moulds

## FUNCTIONS



- Engineers
- Management
- Sales & Marketing
- Purchasing & Operations
- Consulting
- Academic
- Student



Show the Plastics Industry why your product matters to them, rather than just tell them. Allow your brand the opportunity to reach new markets, connect with hard to find buyers and gain exposure to your targeted audience at exactly the right time.

Incorporate that audience with the right message, unique content, and high impact placement and you've got yourself an incredible program that will reach potential buyers and customers in a meaningful way when it matters most. Our sponsorship leads to greater brand awareness, higher conversion rates and provides powerful customer engagement opportunities.

