

ARE YOU REACHING THE **RIGHT AUDIENCE** FOR YOUR SERVICES OR PRODUCTS?



SPE has OUTSTANDING opportunities to ensure you're being seen by over 60,000 plastics professionals around the world through digital advertising.

EMAIL ADVERTISING

Pair your product through SPE's highly responsive opt-in email lists. SPE emails average a 18% open rate -- higher than the industry standard!

- » Send a standalone promotional email to leaders in the plastics industry
- » Email analytics will be provided
- » SPE will send your email to over 60,000 plastics professionals

Dedicated email - \$3,000

SPE WEBSITE

Because SPE's website has over 500,000 annual page views and includes educational offerings, event information, technical resources, member and chapter information, and more, there are multiple and optimal ad placement opportunities available.*

Top Home Page Banner -
320px w x 50px h - \$1,500

Side Box Banner -
300px w x 250px h - \$1,500

Footer Ad -
218px w x 170px h - \$1,500

**All ads are priced by quarter & must be part of a comprehensive SPE marketing program.*



**REACH 60,000+
PLASTICS PROFESSIONALS DIRECTLY**



**OVER 500,000
ANNUAL PAGE VIEWS**

SOCIAL MEDIA

Use SPE's growing network of plastics industry professionals through social media.

Post to all SPE social media - \$500



**OVER 78,500 COMBINED
SOCIAL MEDIA FOLLOWERS**



WE'RE READY TO HELP YOU REACH THE RIGHT PEOPLE!

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