Digital advertising opportunities are one of the most effective means of reaching your targeted audience.

**SPE WEBSITE**

SPE's website includes educational opportunities, event information, technical resources and more.

**THE CHAIN**

Advertise on The Chain, SPE's very own community forum.

**EMAIL ADVERTISING**

Pair your product with highly responsive opt-in email lists

**DIGITAL ADVERTISING PACKAGES**

- **HOME PAGE SLIDER - $3,000**
  - 980px width x 270px high
  - All ads are priced by quarter

- **HOME PAGE FOOTER AD - $1,500**
  - 218px width x 170px high
  - All ads are priced by quarter

- **HOME & LANDING PAGE BUNDLE - $2,000**
  - 300px width x 250px high
  - TECH TALK
  - INDUSTRY EXCHANGE
  - CAREER CENTRAL
  - CAMPUS CONNECTION
  - All ads are priced by quarter

- **DEDICATED EMAILS - $2,000 - $3,000**
  - SEND A STANDALONE PROMOTIONAL EMAIL TO LEADERS IN THE PLASTICS INDUSTRY
  - EMAIL ANALYTICS PROVIDED
  - MESSAGE CONTENT & DESIGN PROVIDED BY ADVERTISER
  - SPE WILL SEND TO A TARGETED GROUP OR TO 60,000+ PLASTICS PROFESSIONALS

- **504,626 PAGE VIEWS IN 2018**
- **390,232 UNIQUE VIEWS IN 2018**
- **189,126 SESSIONS IN 2018**

- **69,688 PAGE VIEWS IN 2018**
- **55,740 UNIQUE VIEWS IN 2018**
- **32,661 SESSIONS IN 2018**

- **REACH 60,000+ PLASTICS PROFESSIONALS**

- **20.9% OPEN RATE**

INTERESTED IN ADVERTISING?

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