

MEDIA KIT

Your source for 3D printing

2024



AGENDA

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INTRODUCTION



MEDIA



EVENTS



B2B SERVICES

3Dnatives is the largest international online media platform on 3D printing and its applications. With its in-depth analysis of the market, 3Dnatives gets over 1.3 million unique visitors per month and is currently available in English, French, Spanish, Italian and German.

3Dnatives works with key Additive Manufacturing market players and offers a variety of services such as sponsored articles, webinars, videos, email campaigns and much more!

A ONE-STOP-SHOP FOR ANYTHING AROUND ADDITIVE MANUFACTURING



NEWS

Hot news from all over the world as well as technical editorial pieces and more



GUIDES

In-depth guides and AM knowledge along with all the latest trends



BUSINESS DIRECTORY

An international directory dedicated to AM companies



COMPARISON ENGINE

A comparator featuring 500+ AM related solutions for users to compare



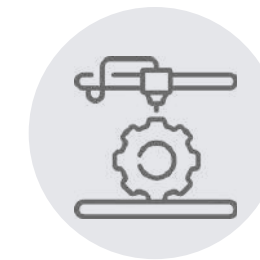
VIDEOS

A variety of informative and knowledge-packed videos



AGENDA

A live agenda with upcoming AM events and conferences



PRODUCT REVIEWS

Deep-dives into 3D printer and 3D scanner solutions



JOB BOARD

A constantly updated international board of AM related jobs

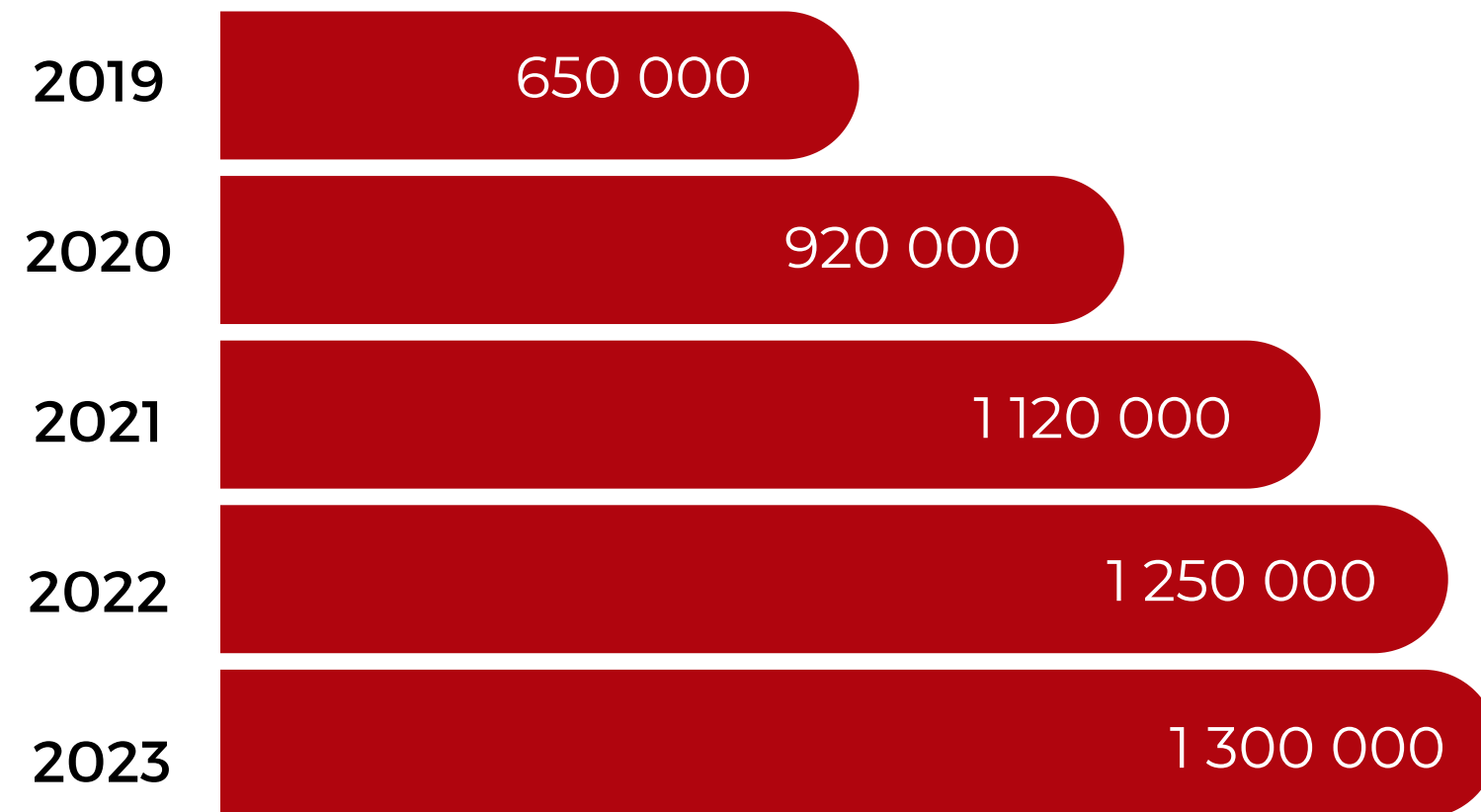
3DNATIVES PLATFORM

TRAFFIC

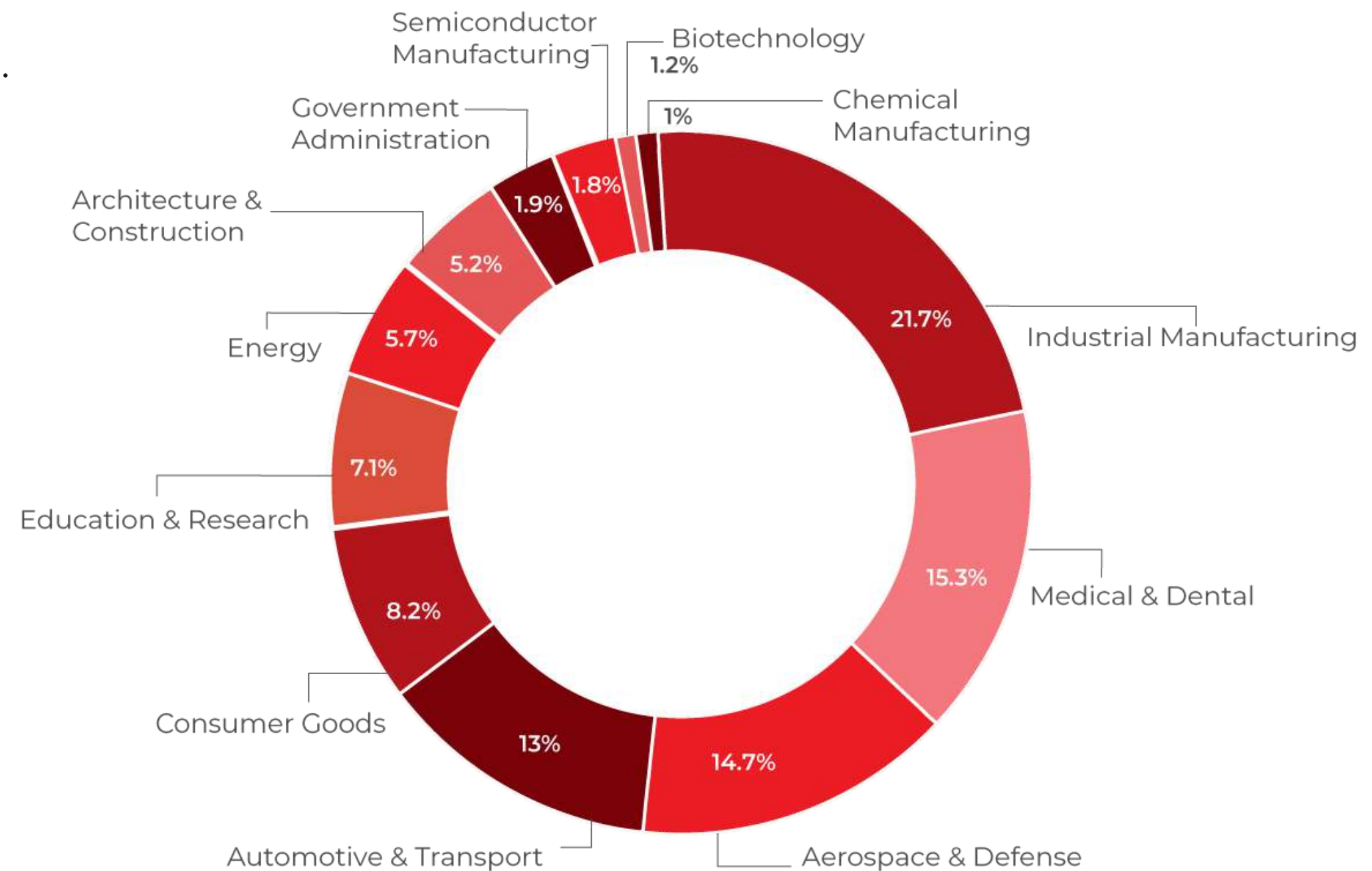


A GROWING PROFESSIONAL AUDIENCE

3Dnatives continues being at the forefront of website traffic with over 1.3 million unique visitors every month. Our following comes from all around the world and consists of professionals from a wide range of manufacturing industries.



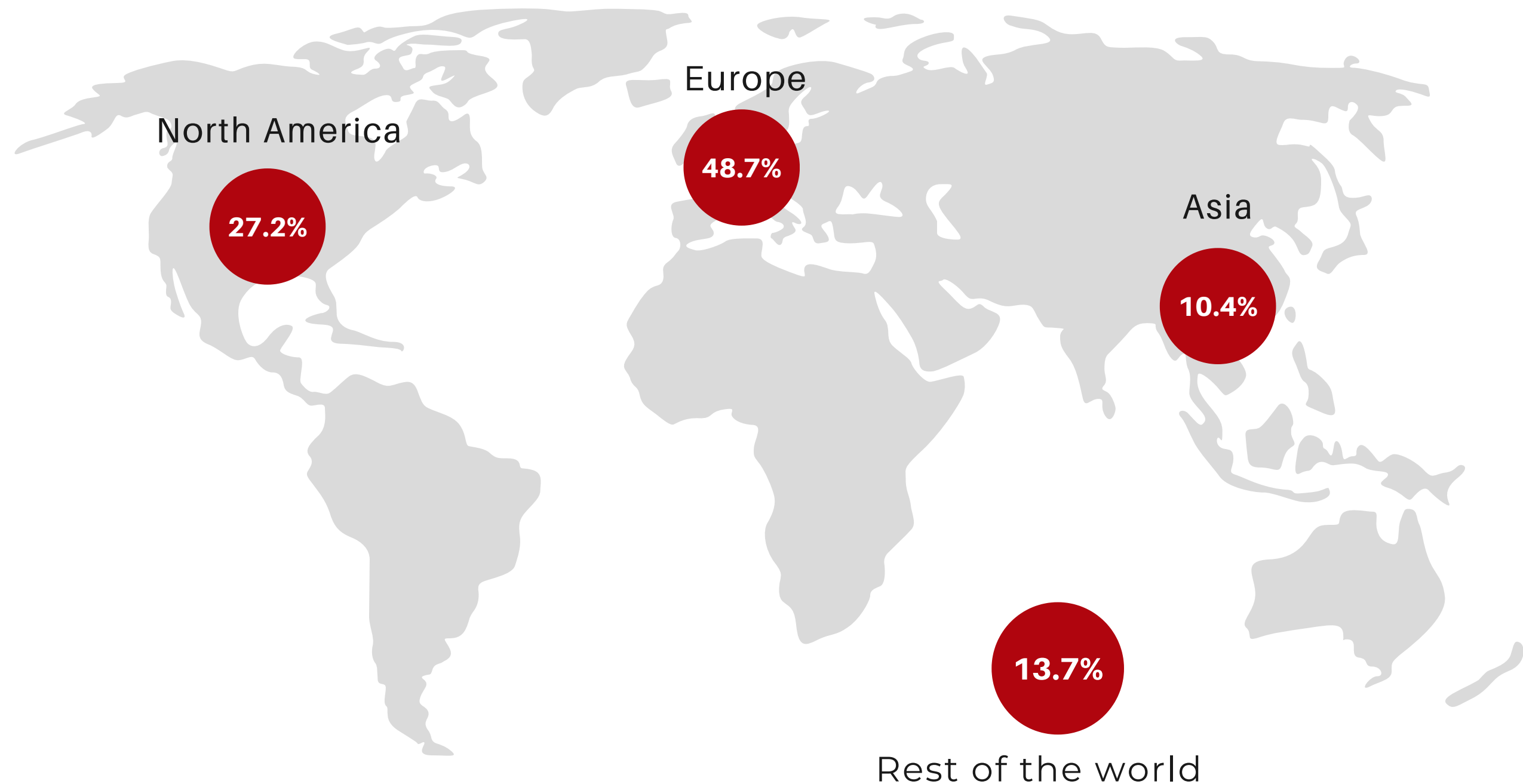
UNIQUE MONTHLY VISITORS



INDUSTRY BREAKDOWN

A TRULY INTERNATIONAL FOOTPRINT

3Dnatives' audience comes from all around the world, with its key followers being based in Europe and North America. Our international audience primarily visits our English speaking services, followed by French, German, Spanish and Italian.



SOCIAL MEDIA



PRESENT EVERYWHERE, INTERACTING WITH EVERYONE



LINKEDIN
23K Followers

- Plus 4 local groups with over 17k followers



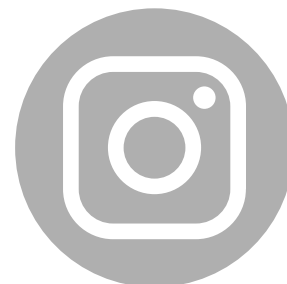
FACEBOOK
135K Followers

- Average post reach of 27k/month



YOUTUBE
5K Followers

- Over 20k views on videos



INSTAGRAM
22K Followers

- Average reach per reel post 8k views/month



X
35K Followers

- Over 2k content interactions per month

PROUDLY SERVING KEY PLAYERS FROM THE WHOLE VALUE CHAIN



UltiMaker

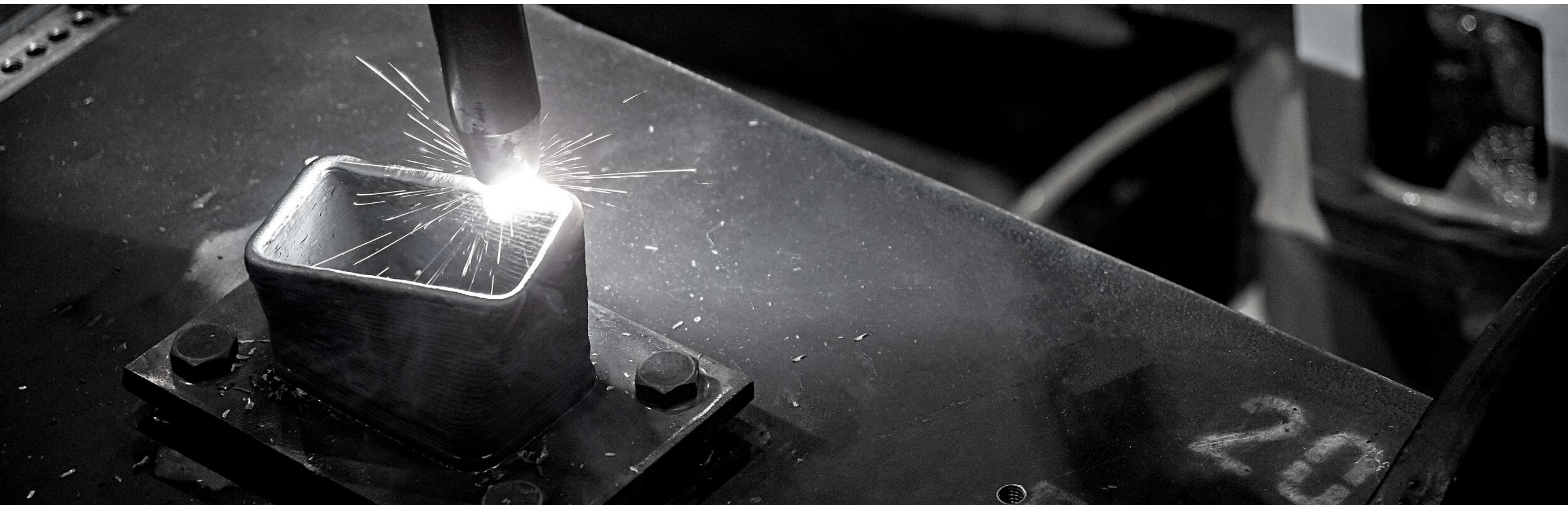
INTAMSYS



OUR CLIENTS

3Dnatives' 150+ clientele consists of large OEMs, academic institutions, numerous organizations and of course, key players at all levels of the additive manufacturing supply chain. From the most well known international machine manufacturers to local service bureaus & resellers, and many more!

MEDIA OPPORTUNITIES



ARTICLE

Interviews, use cases, product launches, hot news, in-depth guides, expert advice pieces and more.

 [AL3D-POWER TRIO: ALPHA LASER COMBINES SAFETY, RESOURCE- AND COST-EFFICIENCY](#)

PRODUCT TEST

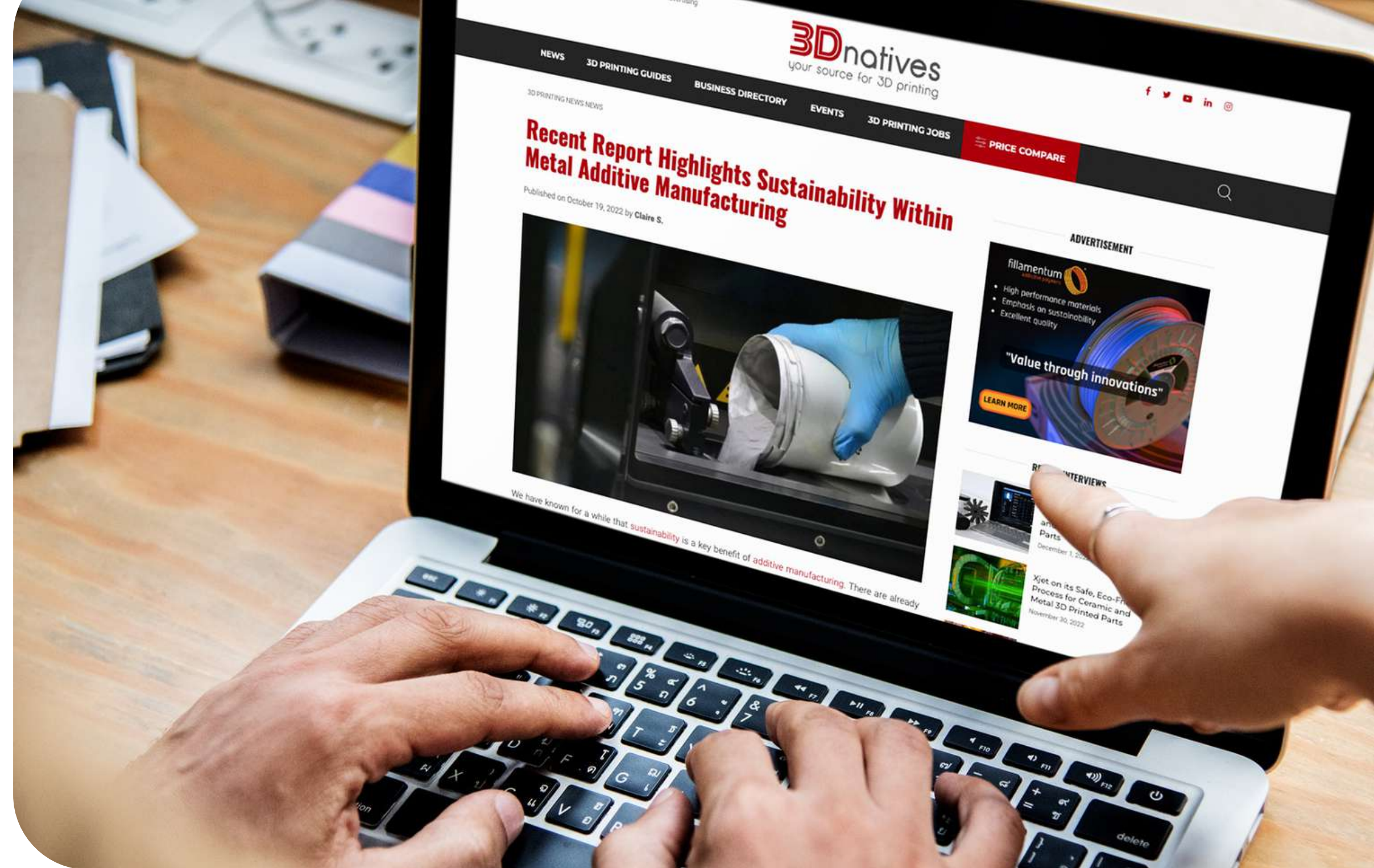
Complete review of a 3D printer, scanner or material.

 [3DNATIVES LAB: TESTING THE BAMBU LAB P1S](#)

RANKING

Inclusion of your company or product in a dedicated, SEO powerful listing.

 [THE TOP DUAL EXTRUDER 3D PRINTERS ON THE MARKET](#)



EDITORIAL CONTENT



61K
DAILY READERS



3'02
AVERAGE TIME/PAGE

A variety of written content formats produced, edited, SEO optimized, translated, and promoted by the 3Dnatives team.

VIDEO

Video content is growing! We specialize in creating and delivering such content to our international audience. Videos are shot, edited, and published by 3Dnatives. We take care of the whole video production as well as use several of our channels (Facebook, LinkedIn, Youtube) to reach the manufacturing world.



>100

VIDEOS PRODUCED
LAST YEAR



20K

VIEWS (UP
TO)



STOCK FOOTAGE VIDEO

A short, social media friendly video using stock footage.



ON-DEMAND MANUFACTURING SERVICE
ACCESSIBLE THROUGH SOLIDWORKS

TRADESHOW VIDEO

Video interview at your exhibitor booth. People around the world want to know what is happening at the show, we are giving them this chance.



UNLOCKING EFFICIENCY AND SCALABILITY
WITH HP MULTI JET FUSION

PREMIUM VIDEO

High quality video production of your company's top applications, a factory tour, and much more.



VISITING STRATASYS HEADQUARTERS AND
PRODUCTION SITE IN ISRAEL

WEBINAR

✓ **100-300**

REGISTRANTS

Live webinars, organized, hosted and promoted by 3Dnatives.



IMPROVING INVESTMENT CASTING PROCESSES WITH 3D PRINTED STEREOLITHOGRAPHY PATTERNS

WEBINAR ON-DEMAND

✓ **80-160**

REGISTRANTS

A new, on-demand format of webinars, available anytime for everyone on the 3Dnatives website.

WORKSHOPS

✓ **200-600**

REGISTRANTS

A series of 5x30 minute educational workshops on your company's product or service, a specific technology or other.



WORKSHOPS HP 3D PRINTING | DEVELOPING DIGITAL FACTORIES

WEBINARS



Over the years, 3Dnatives has introduced various webinar formats to provide technical and educational information to our professional audience members. These webinars are available in English, French, Spanish, Italian, and German.

E-BLAST

Through sponsored email campaigns, you can directly connect with B2B industrial decision makers. Our highly engaged audience is used to receiving promotional content that they can benefit from. Plus, we can deliver your message to the right prospects as we can segment our databases by country, language, industry and more (A/B testing also available).



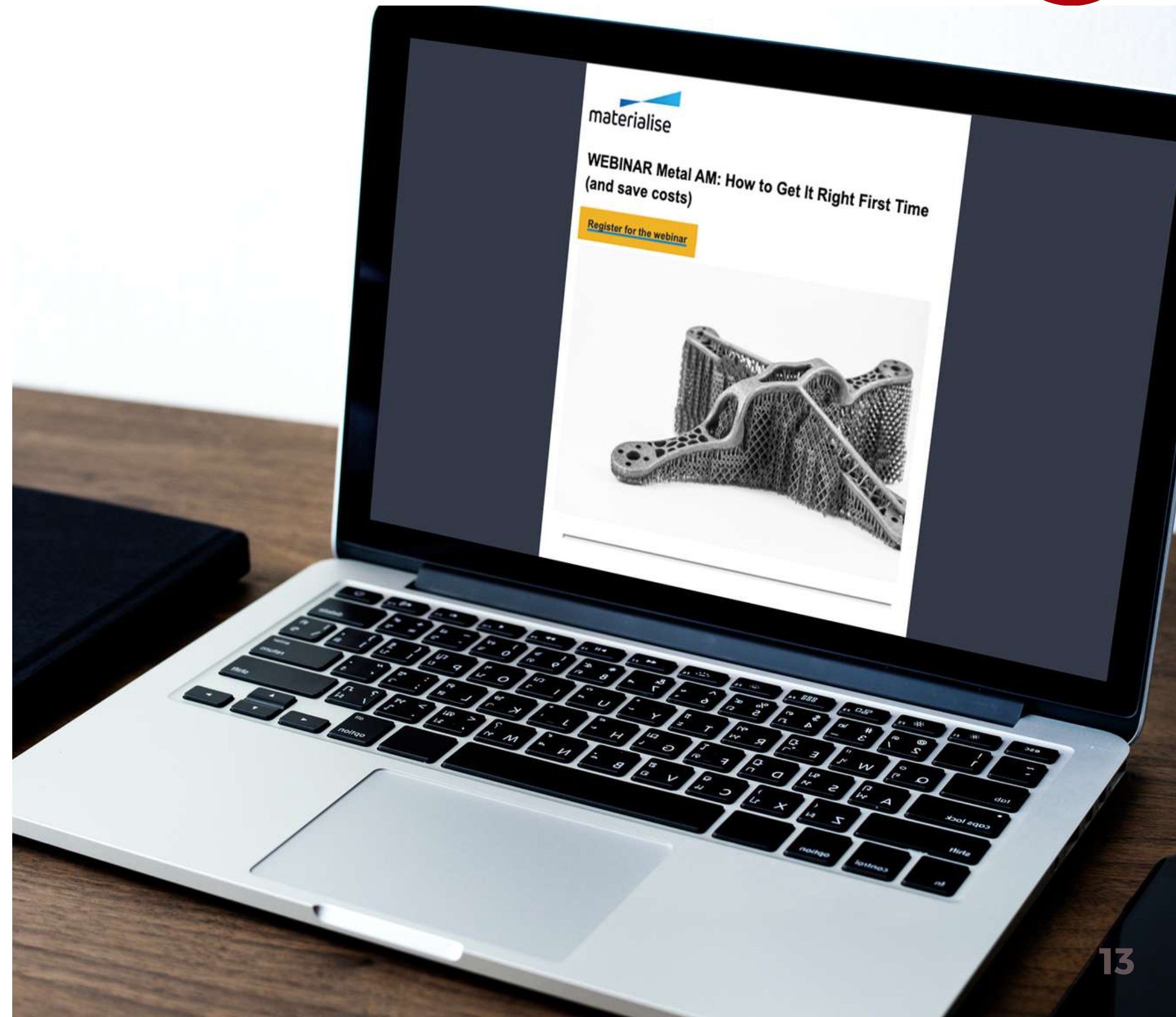
DATABASE OF
PROFILES

>60K



AVERAGE
OPEN RATE

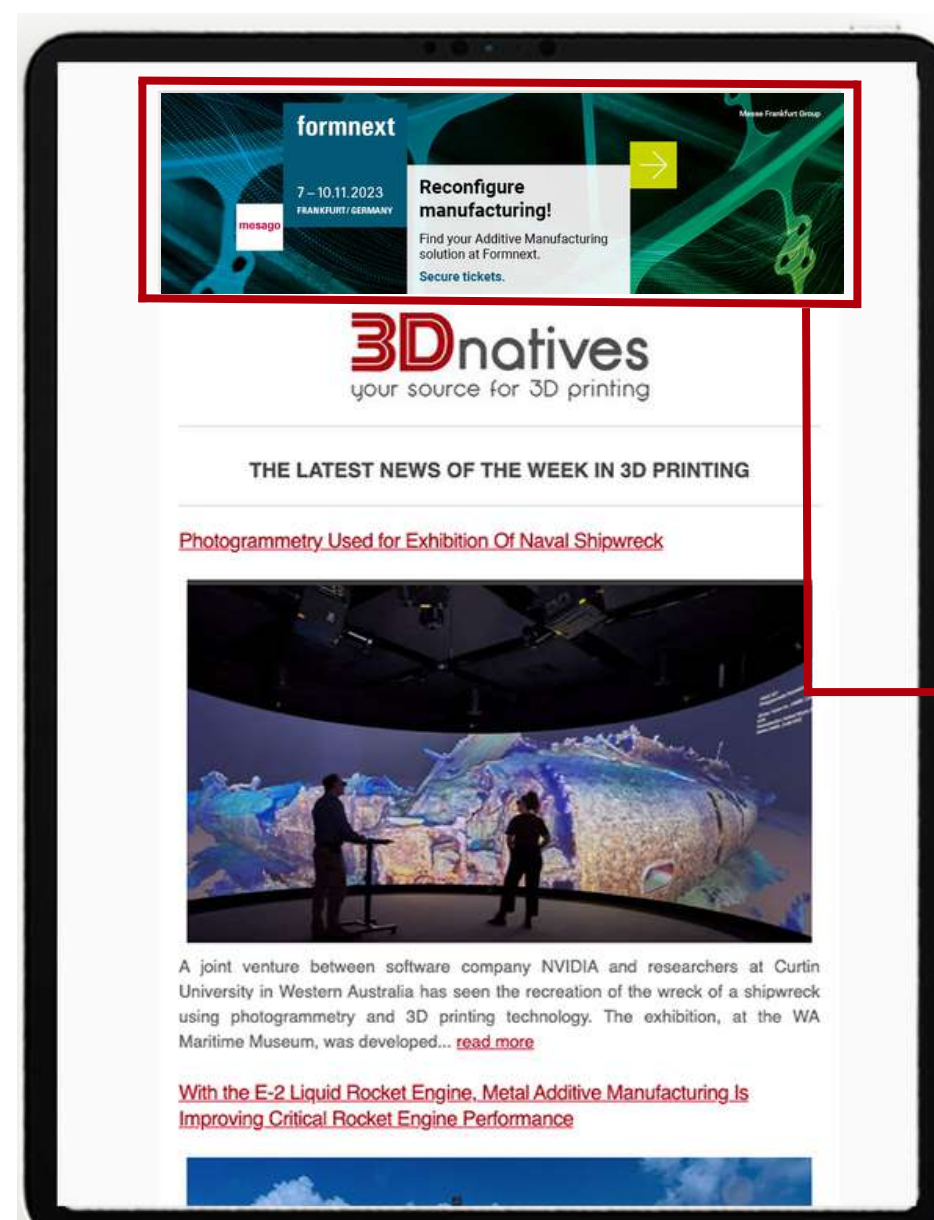
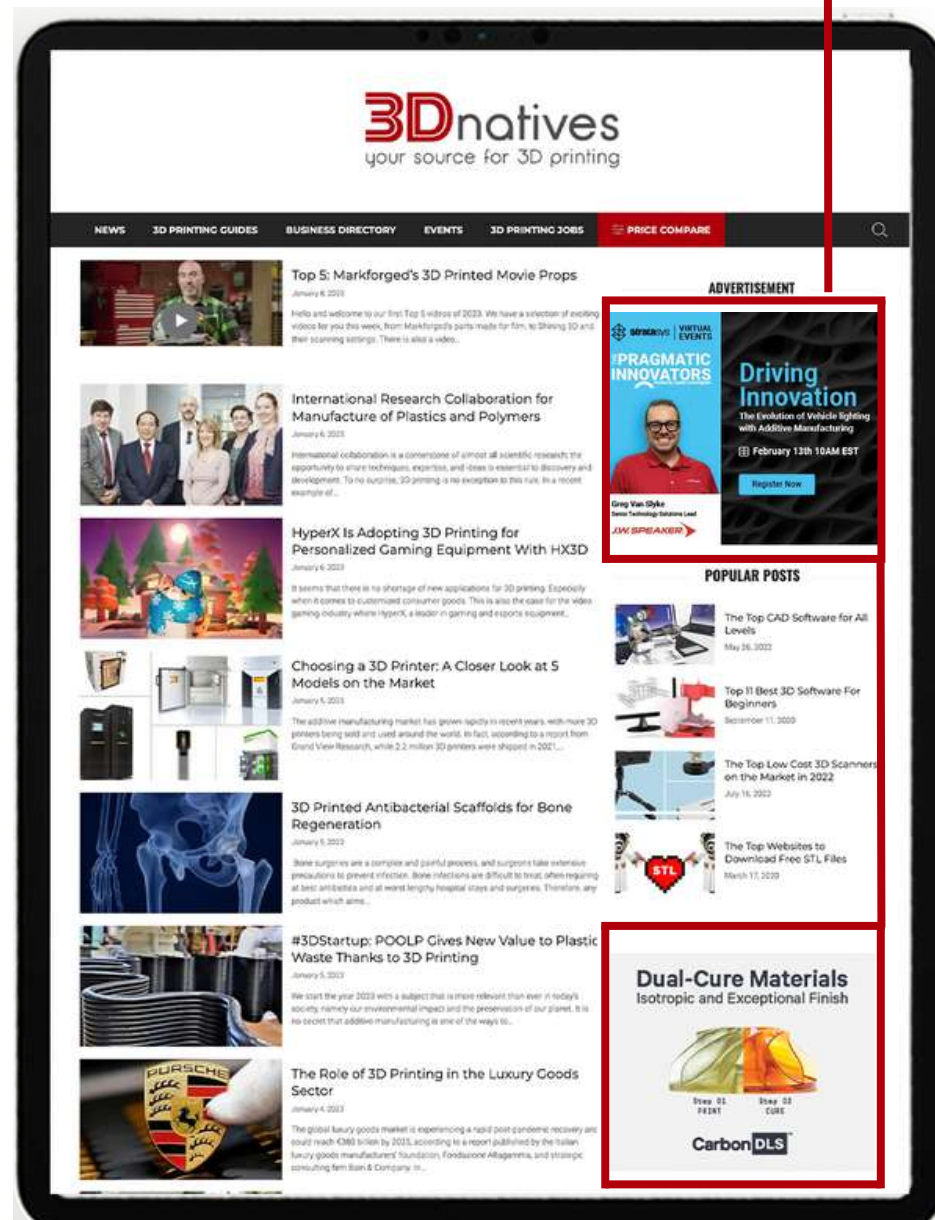
22%



BANNERS



Feature of a banner dedicated to promoting your activity/product/service etc. Banner ad to be featured on 3Dnatives' homepage, inside an article or on the weekly newsletter. 3Dnatives can provide insights on what format, style, look & feel tends to get higher CTRs.



WEBSITE

✓ **250-500k**
IMPRESSIONS/MONTH

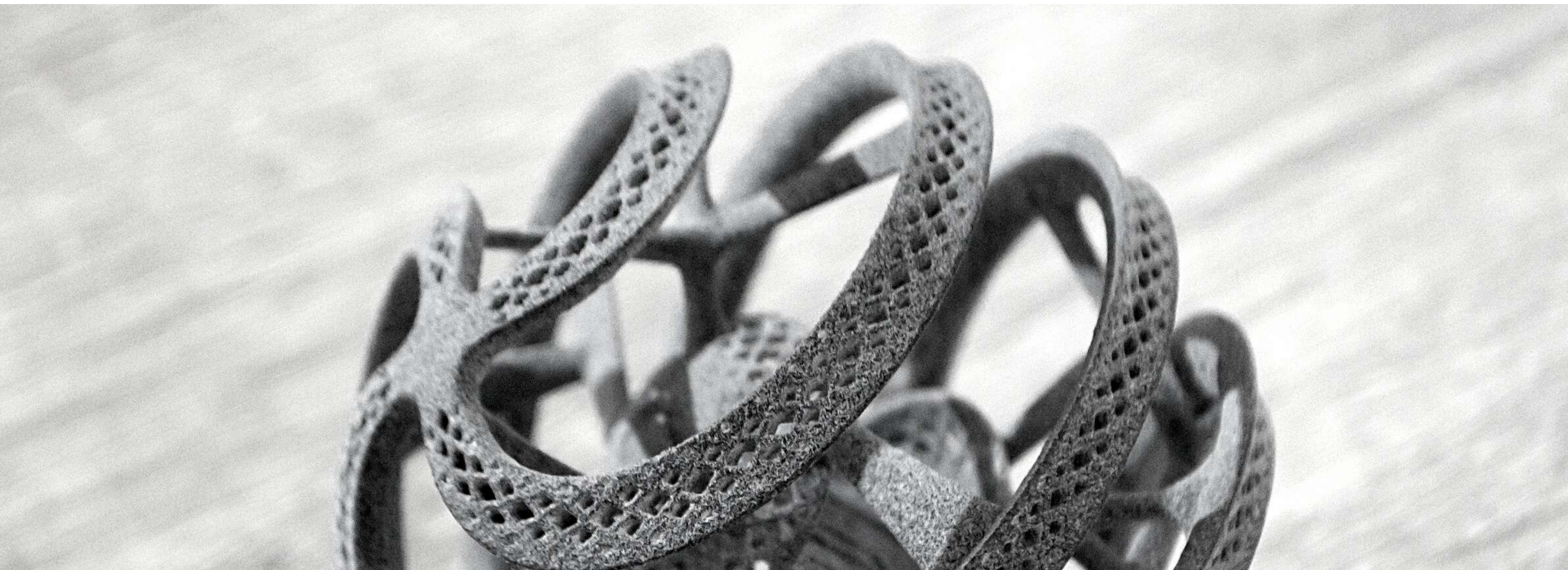
Banner ads featured on 3Dnatives homepage

NEWSLETTER

✓ **10-20k**
IMPRESSIONS/WEEK

Banner ads featured on 3Dnatives' weekly newsletter

EVENTS





The “ADDITIV” brand was launched as a result of the digital transformation we are experiencing. Our series of ADDITIV virtual events have been internationally praised as one of the best ways to interact with the right people, under the right circumstances.



350+

DIFFERENT
SPEAKERS



90+

PARTICIPATING
COUNTRIES



20K+

TOTAL NUMBER OF
REGISTRANTS

SPEAKERS FROM LEADING COMPANIES



L'ORÉAL

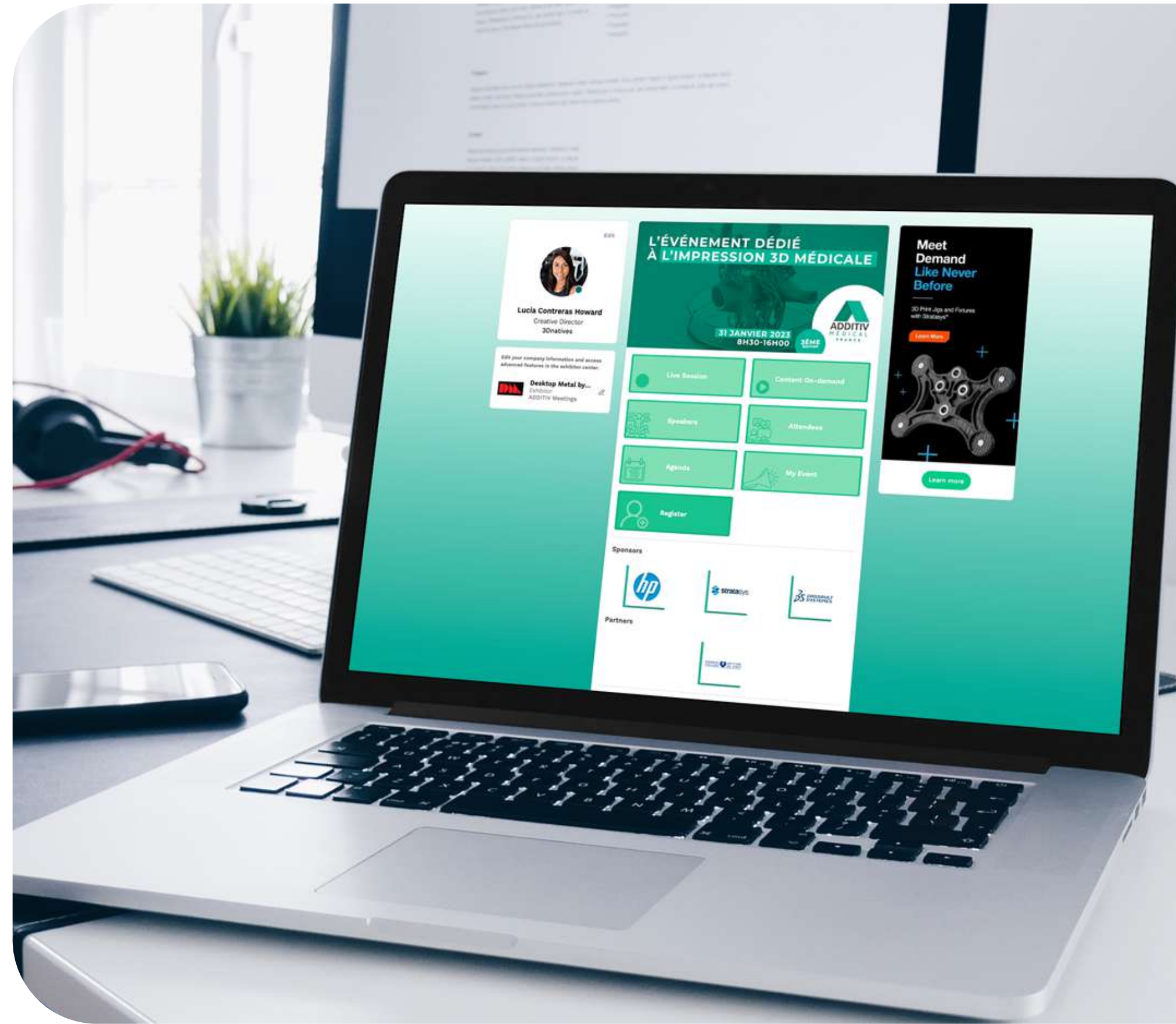
DECATHLON



AIRBUS



facebook



ADDITIV ROADMAP



APR

ADDITIV Medical
SPAIN



MAY

ADDITIV Médical
FRANCE



MAY

ADDITIV Design
WORLD



OCT

ADDITIV Polymers
WORLD

2024 is packed with a variety of industry and/or location specific events. From expert panels, to educational workshops and interactive networking sessions, it is possible to find it all at an ADDITIV event.



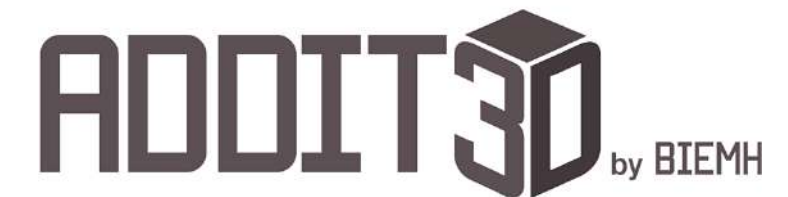
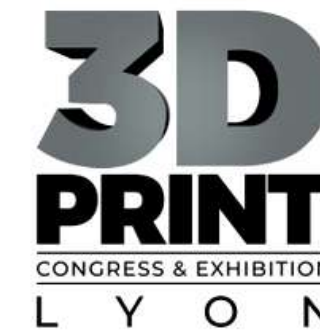
Ask us about
sponsorship options!
Each event gets
more than 500
registrants!



Are you exhibiting at any of these events? Ask us about the promotional packages we offer!



formnext



INDUSTRY EVENTS

3Dnatives has a long history of collaborating with all key AM events of the industry. As our international audience wants to know the latest, we travel the world to report on what is happening in 3D technologies.

OUR EXECUTIVE TEAM

Thank you for choosing 3Dnatives,
we are looking forward to working with you.



ALEX MARTEL
CEO - Founder



MÉLANIE WALLET
Head of Content



LUCÍA CONTRERAS
Creative Director



FILIPPOS VOULPIOTIS
Chief Business Officer



Send us
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