

**BUILD RELATIONSHIPS.  
ADVANCE YOUR SERVICES.  
PROMOTE YOUR PRODUCTS.  
PROVIDE SOLUTIONS.**

BECOME AN

# **SPE PREFERRED PARTNER**

## **ARE YOU GETTING NOTICED?**

Building a client base and getting your products and solutions in front of decision-makers can be challenging.

SPE's Preferred Partner Program can help you develop strong business relationships while advancing your products and services directly to potential customers.

SPE reaches over 52,000 plastics professionals worldwide and 70% of SPE's 22,500 members are made up of key decision-makers who have the authority to buy, specify or recommend.

SPE's Preferred Partner Program is fully customizable and can be designed to meet your specific needs. The program can be packaged with dedicated outreach through emails, webinars, sponsorships, website banner ads, Plastics Engineering magazine advertising, and other opportunities.

**FEES START AT \$10,000**

## **INTERESTED IN BECOMING AN SPE PREFERRED PARTNER?**

**Desiray Young, SPE Sales**

e: [dyoung@4spe.org](mailto:dyoung@4spe.org) p: +1 203.740.5428

**Michael Greskiewicz, SPE Sales**

e: [mgreskiewicz@4spe.org](mailto:mgreskiewicz@4spe.org) p: +1 203.740.5411



REACH 52,000+  
PLASTICS PROFESSIONALS



HIGH IMPACT, MULTIFACETED  
OPPORTUNITY



CUSTOMIZED YEAR ROUND  
MARKETING EXPOSURE

## **BENEFITS COULD INCLUDE:**

- » Use of SPE Preferred Partner logo
- » Membership for staff
- » Joint press release announcing partnership
- » One full page ad in *Plastics Engineering Magazine*
- » One electronic ad in SPE News bi-monthly e-Newsletter
- » Recognition on SPE's Preferred Partner web page with re-direct URL
- » Banner slider advertisement on SPE homepage
- » Four social media mentions throughout the year. (One per quarter)