



PREFERRED
PARTNER

PREFERRED PARTNER PROGRAM



INSPIRING
PLASTICS
PROFESSIONALS



REACH 60,000+
PLASTICS PROFESSIONALS



YEAR ROUND MARKETING
EXPOSURE CUSTOMIZED TO YOUR NEEDS



HIGH IMPACT,
MULTIFACTED OPPORTUNITY

A SPE Preferred Partner is a converter, manufacturer, solutions provider or product distributor that has been recognized by SPE for demonstrated leadership and innovation in the plastics industry. Their products & services are valuable to our members.

SPE Preferred Partners are distinguished in the marketplace through the exclusive use of the SPE Preferred Partner service mark and their designated Area of Recognition. Develop business relationships and promote your products and solutions with potential clients by being recognized as an SPE Preferred Partner.

SPE Partnerships are fully customizable and can be packaged with dedicated emails, webinars, sponsorships, banner ads, Plastics Engineering advertising, etc.

FEES START AT \$10,000

BENEFITS INCLUDE:

- » Use of SPE Preferred Partner “mark”
- » Membership for staff
- » Joint press release announcing partnership
- » Recognition on SPE’s Preferred Partner web page with re-direct URL
- » Banner slider advertisement on SPE homepage
- » Social media mentions throughout the year

INTERESTED IN BECOMING AN SPE PREFERRED PARTNER?

Michael Greskiewicz, SPE Sales | mgreskiewicz@4spe.org | 203-740-5411