

Digital advertising opportunities are one of the most effective means of reaching your targeted audience.

SPE WEBSITE

BE SEEN ON OUR WEBSITE

SPE's website includes educational opportunities, event information, technical resources and more.

HOME PAGE TOP BANNER - \$1,500 (3-MONTH MINIMUM)

Top Home Page Banner –
320px wide x 50px high

Side Box Banner –
300px wide x 250px high



HOME PAGE SIDE BOX BANNER- \$1,500 (3-MONTH MINIMUM)

HOME PAGE FOOTER AD - \$1,500 (3-MONTH MINIMUM)

728px wide x 90px high



350,402 PAGE VIEWS IN 2021



300,207 UNIQUE VIEWS IN 2021



97,805 SESSIONS IN 2021

EMAIL ADVERTISING

Reach 52,000+ plastics professionals with your targeted message.

Pair your product with highly responsive opt-in email lists.

DEDICATED EMAIL BLAST - \$3,000

- » Send a standalone promotional email to leaders in the Plastics Industry
- » Email analytics provided
- » Message content & design provided by advertiser
- » SPE will send to a targeted group or to 60,000+ plastics professionals



REACH 52,000+ PLASTICS PROFESSIONALS



18% OPEN RATE

INTERESTED IN ADVERTISING?

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