

Digital advertising opportunities are one of the most effective means of reaching your targeted audience.

SPE WEBSITE

SPE's website includes educational opportunities, event information, technical resources and more.

HOME PAGE TOP BANNER - \$1,500

Top Home Page Banner –
320px wide x 50px high

Side Box Banner –
300px wide x 250px high



HOME PAGE FOOTER AD - \$1,500

218px wide x 170px high

All ads are priced by quarter & must be part of comprehensive SPE marketing program.



504,626 PAGE VIEWS IN 2018



390,232 UNIQUE VIEWS IN 2018



189,126 SESSIONS IN 2018

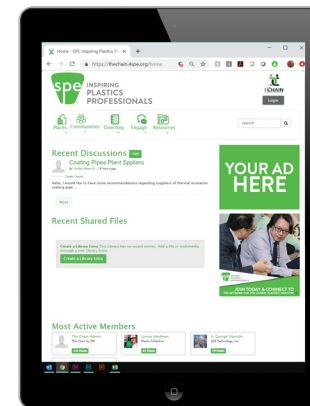
THE CHAIN

Advertise on The Chain, SPE's very own community forum.

BANNER AD BUNDLE - \$1,500

300px wide x 250px high

- MAIN LANDING PAGE
- TECH TALK
- INDUSTRY EXCHANGE
- CAREER CENTRAL
- CAMPUS CONNECTION



All ads are priced by quarter & must be part of comprehensive SPE marketing program.



69,688 PAGE VIEWS IN 2018



55,740 UNIQUE VIEWS IN 2018



32,661 SESSIONS IN 2018

EMAIL ADVERTISING

Pair your product with highly responsive opt-in email lists

DEDICATED EMAILS - \$2,000 - \$3,000

- SEND A STANDALONE PROMOTIONAL EMAIL TO LEADERS IN THE PLASTICS INDUSTRY
- EMAIL ANALYTICS PROVIDED
- MESSAGE CONTENT & DESIGN PROVIDED BY ADVERTISER
- SPE WILL SEND TO A TARGETED GROUP OR TO 60,000+ PLASTICS PROFESSIONALS



REACH 60,000+ PLASTICS PROFESSIONALS



20.9% OPEN RATE

INTERESTED IN ADVERTISING?

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