Digital advertising opportunities are one of the most effective means of reaching your targeted audience.

**SPE WEBSITE**

SPE’s website includes educational opportunities, event information, technical resources and more.

**THE CHAIN**

Advertise on The Chain, SPE’s very own community forum.

**EMAIL ADVERTISING**

Pair your product with highly responsive opt-in email lists

**DIGITAL ADVERTISING PACKAGES**

- **HOME PAGE TOP BANNER - $1,500**
  - Top Home Page Banner – 320px wide x 50px high
  - Side Box Banner – 300px wide x 250px high

- **HOME PAGE FOOTER AD - $1,500**
  - 218px wide x 170px high
  
  *All ads are priced by quarter & must be part of comprehensive SPE marketing program.*

- **BANNER AD BUNDLE - $1,500**
  - 300px wide x 250px high
  - MAIN LANDING PAGE
  - TECH TALK
  - INDUSTRY EXCHANGE
  - CAREER CENTRAL
  - CAMPUS CONNECTION

  *All ads are priced by quarter & must be part of comprehensive SPE marketing program.*

**DEDICATED EMAILS - $2,000 - $3,000**

- SEND A STANDALONE PROMOTIONAL EMAIL TO LEADERS IN THE PLASTICS INDUSTRY
- EMAIL ANALYTICS PROVIDED
- MESSAGE CONTENT & DESIGN PROVIDED BY ADVERTISER
- SPE WILL SEND TO A TARGETED GROUP OR TO 60,000+ PLASTICS PROFESSIONALS

**INTERESTED IN ADVERTISING?**

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