



PREFERRED
PARTNER

PREFERRED PARTNER PROGRAM



INSPIRING
PLASTICS
PROFESSIONALS



REACH 60,000+
PLASTICS PROFESSIONALS



YEAR ROUND MARKETING
EXPOSURE CUSTOMIZED TO YOUR NEEDS



HIGH IMPACT,
MULTIFACTED OPPORTUNITY

A SPE Preferred Partner is a converter, manufacturer, solutions provider or product distributor that has been recognized by SPE for demonstrated leadership and innovation in the plastics industry. Their products & services are valuable to our members.

SPE Preferred Partners are distinguished in the marketplace through the exclusive use of the SPE Preferred Partner service mark and their designated Area of Recognition. Develop business relationships and promote your products and solutions with potential clients by being recognized as an SPE Preferred Partner.

BENEFITS COULD INCLUDE:

- » Use of SPE Preferred Partner “mark”
- » Membership for staff
- » Joint press release announcing partnership
- » 1 Full page ad in Plastics Engineering Magazine
- » 1 Electronic ad in SPE News bi-monthly e-Newsletter
- » Recognition on SPE’s Preferred Partner web page with re-direct URL
- » Banner slider advertisement on SPE homepage
- » Four (4) Social Media mentions throughout the year. (One (1) per quarter)

SPE Partnerships are fully customizable and can be packaged with dedicated emails, webinars, sponsorships, banner ads, Plastics Engineering advertising, etc.

FEES START AT \$10,000

INTERESTED IN BECOMING AN SPE PREFERRED PARTNER?

Desiray Young, SPE Sales | dyoung@4spe.org | +1 203.740.5428

Michael Greskiewicz, SPE Sales | mgreskiewicz@4spe.org | +1 203.740.5411