

SPE CUSTOM WEBINAR MARKETING OPPORTUNITY

EXCLUSIVE OPPORTUNITY TO BE AN INDUSTRY THOUGHT LEADER

Reach up to 60,000+ Plastics Professionals

Starting at \$5,500*



GENERATE NEW LEADS



INCREASE COMPANY VISIBILITY



PROMOTE YOUR PRODUCTS

WEBINAR FORMAT

- WELCOME, INTRODUCTION OF SPEAKER
- PRESENTATION APPROXIMATELY 50 MINUTES
- LIVE Q & A
- SPONSOR LOGO ON WEBINAR REGISTRATION PAGE LINKED TO YOUR COMPANY WEBSITE
- LISTED IN THE UPCOMING WEBINAR SECTION ON SPE EVENTS SITE
- ADVERTISEMENT PLACEMENTS ON SPE'S EVENT WEB PAGE, & SPE'S ONLINE COMMUNITY
- PUBLICITY ON ALL OF SPE'S SOCIAL MEDIA CHANNELS

SPONSOR BENEFITS INCLUDE:

- HOSTING SERVICES AND REGISTRATION MANAGEMENT
- OPT-IN REGISTRANT LIST INCLUDING EMAILS (POST WEBINAR).
- WEBINARS WILL BE HOUSED IN SPE'S TECHNICAL LIBRARY FOR 6 MONTHS

WEBINAR MARKETING

- TWO TARGETED PRE-WEBINAR EMAILS (DESIGNED BY SPONSOR OR SPE)
- SPE DELIVERS TO TARGETED GROUP
- A/B TESTING OF SUBJECT LINE
- DETAILED EMAILS ANALYTICS PROVIDED



INCREASE BRAND AWARENESS



SHOWCASE YOUR EXPERTISE



REACH NEW CUSTOMERS

*Depending on targeted audience

ARE YOU INTERESTED IN A CUSTOMIZED WEBINAR?

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