



PART# 6 (006)

2016 Chevy Equinox & GMC Sierra Engine Cover Insulator

COMPETITION WINNER OF: Automotive Division Innovative Awards Gala –
Environmental Category Winner

SUBMITTED BY: General Motors

PROCESSOR: Rogers Foam Co.

DESIGNER: Exo-S

MOLDMAKER: Eco-S

OVERVIEW:

Under a General Motors developed a resource conservation and job creation program called “Do Your Part”, 1.2 million water bottles from General Motors’ Michigan facilities as well as 2 million bottles generated by the Flint Michigan contaminated water crisis were recycled through a complex supply chain. The recycled PET was processed into fleece used in the 2016 GM Equinox Terrain V-6 engine covers. Other uses of this material include air filters for GM plants and insulation in coats that double as sleeping bags for the homeless manufactured by formerly homeless people as part of a jobs training program.