

Middle East Plastic Packaging Forum

Preliminary Program



WEDNESDAY, May 1 - AM

08:00 - 09:00	Conference Registration + Welcome Coffee
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Start of Conference (09:00)

Time	Company	Name Speaker	Country	Presentation Title
09:00 - 09:15	Welcome & Introduction	Patrick Farrey, CEO SPE Raed AlZubi, President SPE Middle East		

SESSION 1: Global Trends & Solutions in the Packaging Industry

09:15 - 09:40	KEYNOTE 1: Townsend Solutions	Peter Callais	USA	Plastic Packaging: Global Trends and Sustainability Driven Impacts & Opportunities
09:40 - 10:05	Atlas	Saddam Shahid	Pakistan	Global Trends in Plastic Packaging, A Regional Perspective
10:05 - 10:30	Dow Chemical IMEA	Hussein Soliman	UAE	Innovative Solutions for Flexible Packaging
10:30 - 10:45	Q&A Session			

Coffee Break (10:45 - 11:30)

SESSION 2: Material Enhancement for Greater Packaging Performance - Part 1

11:30 - 11:55	Milliken & Company	Zach Adams	USA	In the Spotlight: How Lighting Trends, Sustainability Pressures & Shifting Consumer Preferences Are Impacting Plastic Packaging Material Choices
11:55 - 12:20	LyondellBasell	Saikat Chatterjee	India	Advanced Polymer Solutions in Flexible Packaging
12:20 - 12:45	SIPCHEM	Camilo Delfino	Saudi Arabia	The Use of EVA and PBT in Flexible Packaging
12:45 - 13:00	Q&A Session			

Buffet Lunch (13:00 - 14:30)

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SESSION 3: Material Enhancement for Greater Packaging Performance - Part 2

14:30 - 14:55	Borouge PTE. Abu Dhabi	Daniel Van Houcke	Abu Dhabi	ANTEO™: Optimizing Performances in Consumer & Industrial Packaging Films
14:55 - 15:20	Riyadh Polytechnic Institute	Yahya Khaliffa	Saudi Arabia	Enhancing the Functional Barrier, Thermal and Mechanical Properties of Plastic Films by Using Polymer Nanocomposite
15:20 - 15:45	Keller and Heckman LLP	George G. Misko	USA	Regulation of Packaging Materials in the Middle East
15:45 - 16:00	Q&A Session			

Coffee Break (16:00 - 16:45)

SPONSOR SPOTLIGHT

16:45 - 17:05	ORPIC (Platinum)			
17:05 - 17:15	Milliken (Gold)			
17:15 - 17:20	Q&A Session			

Networking Reception @ The Westin (17:30 - 19:30)

THURSDAY, May 2 - AM

Time	Company	Name Speaker	Country	Presentation Title
SESSION 4: Trade Organisations as a Support Example of Local Packaging Organisations				
09:00 - 09:25	KEYNOTE 2: WPO (World Packaging Organisation)	Soha Atallah	Lebanon	World Packaging Organization: Supporting the Packaging Industry Worldwide - Roll Out of the WPO's Regional Packaging Competition
09:25 - 09:50	JoPack	Sujud Al-Balawneh	Jordan	National Packaging Centers as an Example for Technical, Developmental, Integration and Informational Partner for the Improvement of Local Packaging Industry
09:50 - 10:15	SABIC	Faisal ALSuhaibani	Saudi Arabia	Pure & High Crystalline BOPP Film Grade
10:15 - 10:30	Q&A Session			
Coffee Break (10:30 - 11:15)				
SESSION 5: Processing/Design Enhancement for Greater Packaging Performance				
11:15 - 11:40	SABIC	Abdul R. Arafath	Saudi Arabia	Predictive Engineering for Packaging Applications
11:40 - 12:05	Milliken Chemical Europe	Bart Gabriëls	Belgium	Enhancing the Performance of Polypropylene in Extrusion Blow Molded Applications Through Clarification
12:05 - 12:15	Q&A Session			
12:15 - 12:30	Closing Remarks	Raed AlZubi, President SPE Middle East		
Buffet Lunch (12:30 - 14:00)				
End of Conference (14:00)				