



ANTEC[®] 2020

San Antonio, TX • March 29-April 2, 2020

**EXHIBITOR AND
SPONSORSHIP PROSPECTUS**

ABOUT ANTEC®

THE ANNUAL TECHNICAL CONFERENCE FOR PLASTICS PROFESSIONALS

ANTEC® 2020, produced by SPE-Inspiring Plastics Professionals, is the largest, most respected and well-known technical conference in the plastics industry. It's where classroom theory connects with real world solutions.

ANTEC® BY THE NUMBERS

Technical Sessions:	320+
Networking Events:	6
Keynotes:	12

PRODUCT CATEGORIES

As an exhibitor at ANTEC® you will have access to buyers looking for solutions, equipment, and services in the plastics space. Here are some of the types of products and services our attendees are interested in...

- » 3-D/4-D Technology: Rapid Manufacturing/Prototyping Equipment, Materials, and Services
- » Auxiliary Equipment and Components and Supplies
- » Bottling
- » Chemicals and Additives
- » Decorating, Printing and Finishing
- » Design and Engineering Systems and Software
- » Machining Centers
- » Mold, Dies, and Tooling
- » Primary Processing
- » Primary Processing Equipment
- » Reinforced Plastics and Composites (including fillers)
- » Resins and Compounds
- » Services
- » Testing and Inspection Systems



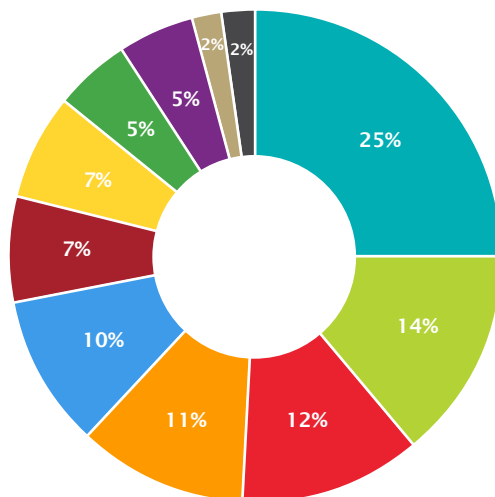
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DEMOGRAPHICS

2019 ATTENDEE COMPANY TYPE

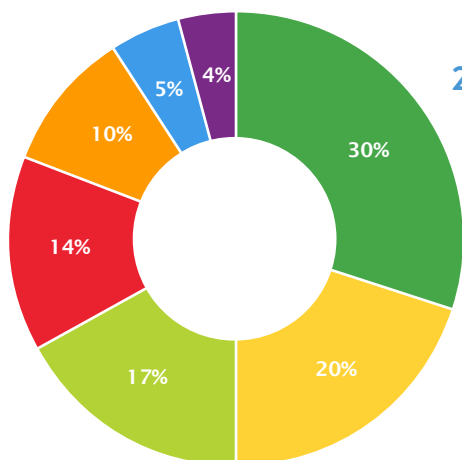
- Virgin Resin, Chemicals, or Additives Supplier
- Research & Development
- Other Plastics Products/Services Supplier
- Consultant
- End-user of Plastics Products
- Plastics Processing Equip/ Machinery Supplier
- Custom or Contract Plastics Processing
- Captive/Proprietary/In-house Plastics Processing
- Color & Additives
- Molds, Tools & Dies Supplier
- Other



Total number of attendees

1,223

2019 ATTENDEE JOB FUNCTION



- General/Corp. Manager
- Engineer
- Commercial
- Academia
- Operations
- Consulting
- Research & Development

EXHIBITING COMPANIES IN 2019

3M Company	Labtech Engineering Co., Ltd.
Advanced Blending Solutions	LCI Inc.
AGS Technology	Leistritz Extrusion
American Cutting Edge	LyondellBasell
Anton Paar	Malvern Panalytical
B&P Littleford LLC	Milliken & Company
Brabender Technologie Inc	Mixaco USA, LLC
Bruker Optics	Moldex3D
Buss Inc. USA	Nanovea
C.W. Brabender Instruments, Inc.	NETZSCH Instruments
Cannon Instrument Company	NFM Welding Engineers Inc
Collin Lab and Pilot Solutions	Novastar Solutions
Compuplast International Inc	Oden Technologies
Coperion	O.M.G. Italy
Crafts Technology	Parkinson Technologies
Die-Bond, LLC	Penn Color Inc.
The Dow Chemical Company	PerkinElmer
Duro-Chrome	Plastics Machinery Magazine
Eckart America	Polymers Center of Excellence
ECON Inc	Rapid Coating Solutions
Element Materials Technology	RJG, Inc.
Emitted Energy	Shimadzu Scientific Instruments Inc.
Enercon Industries	Sodick by Plustech Inc.
ENTEX Rust & Mitschke GmbH	SPEX SamplePrep
EYE Applied Optix	Struktol Company of America, LLC
Forecast 3D	Surfx Technologies LLC
Gelest Inc	TA Instruments
Goettfert Inc	Technovel Corporation
Hanser Publications	The Graphene Council
Heraeus Noblelight America LLC	Thermo Fisher Scientific
Heritage Plastics	Townsend Solutions
HunterLab	Wacker Chemical Corp
iD Additives	Wiley
Imerys	Witte Pumps & Technology
iMFLUX	Xplore Instruments
Integrated Control Technologies	

SEE THE FULL LIST OF 2019 ATTENDING COMPANIES

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ABOUT SAN ANTONIO

Few destinations provide a sense of place like San Antonio. Here, the bell towers of Spanish colonial missions have greeted mornings for almost 300 years. Mexican, European and Western cultures blend into a unique personality.

Much of the city's unforgettable landscape has grown along the banks of the River Walk where stone paths run aside the San Antonio River connecting hotels, restaurants, shops and the Henry B. Gonzalez Convention Center in the downtown core. The 15-mile River Walk also links Spanish Colonial Missions (a World Heritage Site, along with the Alamo), museums, public art and the Pearl, a former brewery reborn into an eclectic mix of shops, restaurants and entertainment.

Famed for Tex-Mex, San Antonio is gaining attention for Tex-Next as the nation's next big culinary destination. From notable restaurants to the Culinary Institute of America, there's something to satiate every palate. Plus, over 50 golf courses and theme parks like SeaWorld San Antonio and Six Flags Fiesta Texas make the city a wonderful place for families.



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EXHIBIT HALL HOURS

**subject to change*



Sunday	Set-up 12-5 PM
Monday	Set-up 7-11 AM Hall Open 11:30-5 PM <i>Includes lunch and refreshment break in exhibit hall</i>
Tuesday	Hall Open 11:30-7 PM <i>Includes lunch, refreshment break and reception in exhibit hall</i> Tear Down - 7 PM-12 AM

Total Exhibit hours:
13 hours (7 dedicated hours)



EXHIBIT SPACE FEES

- » 10x10: \$3,500
- » 10x20: \$6,900
- » 10x30: \$10,200
- » 20x20 Island Booth: \$12,200

» 10x10 Turnkey Package*: \$3,900

» 10x20 Turnkey Package*: \$7,300

**Turnkey package includes: 6' table, 2 chairs, standard electric & waste basket*

BOOTH SPACE

[VIEW FLOOR PLAN](#)

Booth price includes the following:

- » 10'x10' exhibit space (8' back wall and 3' sidewalls with fabric drape, linear booths only)
- » Online Exhibitor Directory and eBooth listing including company description, logo, contact information, social media, and website linked to ANTEC® website and Mobile App.
- » Three full conference registrations **per 10'x10'**
- » Company name and booth number will be included in the ANTEC® Program Guide
- » One-time use of pre- and post-conference attendee lists (List includes: contact name, title, company, and mailing address)

ADDITIONAL OPPORTUNITIES TO INCREASE BOOTH TRAFFIC

Dedicated pre- and/or post-conference attendee emails - \$1,200 each

- » Created by sponsor, SPE sends

NEW Conference bag insert - \$500

- » Place a company flyer or brochure in the ANTEC® conference bags

Digital advertising - \$500

- » Place an ad on the ANTEC® floorplan that attendees use to find booth locations

NEW PASSPORT PROGRAM \$500

Be one of 10 exhibitors visited by attendees seeking a passport sticker to complete their entry form. Attendees complete their passport to enter to win one of three great prizes. Your full color company logo will be included on the Passport. Winners will be announced at the Tuesday Night Reception in the Exhibit Hall.

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ANTEC® SPONSORSHIP

THOUGHT LEADERSHIP

ALL Sponsorships include recognition in the following areas:

- » Marketing emails
- » Website
- » On-site Signage (Registration area)
- » Mobile App (Including Logo and Company Description)
- » *Plastics Engineering* (Thank You to our Sponsors Ad)
- » Sponsor Slide (Recognition at start of 320+ sessions)
- » Social Media Mentions (LinkedIn, Facebook, Twitter)

Plus all sponsors receive an attendee mailing list (pre-and post-conference)

Monday (SOLD), Tuesday or Wednesday Keynote (4 per day)

\$6,000 each

- » Recognized as *Bronze Sponsor*
- » Provide brief Opening Remarks and/or play a video before the 1st and 3rd keynote speaker
- » Distribute branded item or brochure for attendees
- » Logo displayed on plenary signs and on-stage screen
- » 1 registration

ANTEC Technical Program

SOLD

As the ANTEC® 2020 Technical Program Sponsor your company will yield the positive benefits of thought leadership, branding and name recognition. The branding exposure is year-round with a spike in the months leading up to conference and during the conference.

- » Recognized as *Platinum Sponsor*
- » Preferred review of submitted technical session
- » Company logo displayed on Technical Program web page
- » Pre- and post-conference dedicated attendee emails (created by sponsor, sent by SPE)
- » Logo displayed on session signs
- » 3 registrations and 2 conference bag inserts

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Mobile App

SOLD



The ANTEC® 2020 Mobile App is the source for everything event-related. Mobile App contains the most updated information on the fly. App adoption has been fantastic with registrants signing on and accessing this app throughout the event. Your company logo will greet users every time they open the Mobile App.

- » Recognized as *Gold Sponsor*
- » Splash page when app opens with link to company website
- » Preferred review of submitted technical session
- » Pre-conference attendee email (created by sponsor, sent by SPE)
- » 2 registrations and conference bag insert

Conference Bags

SOLD

Conference bags will include your company logo are given to all attendees at registration. They offer extensive visibility throughout ANTEC® and beyond.

- » Recognized as *Gold Sponsor*
- » Preferred review of submitted technical session
- » Logo placed on bags which are distributed to all attendees
- » Pre-conference dedicated attendee email (created by sponsor, sent by SPE)
- » 2 registrations and conference bag insert

Wi-Fi

\$10,000

The Wi-Fi sponsor will gain branding and visibility immediately and every time an ANTEC® attendee accesses the Wi-Fi for Mobile App access, browsing and more. Your company website will pop-up on every unique entry. Wi-Fi access will be provided in and around the session rooms and exhibit hall.

- » Recognized as *Gold Sponsor*
- » Preferred review of submitted technical session
- » Re-direct to sponsor website upon login
- » Branded Wi-Fi access code which will be marketed in Program Guide, Mobile App, and onsite signage
- » Pre-conference dedicated attendee email (created by sponsor, sent by SPE)
- » 2 registrations and conference bag insert

Badge Lanyards

\$6,000

Get in front of every conference attendee by putting your logo on the lanyards that hold the conference badges. We will design and distribute lanyards to all attendees.

- » Recognized as *Bronze Sponsor*
- » Distributed to all attendees at registration
- » Pre-conference attendee email (created by sponsor, sent by SPE)
- » 1 registration



Conference Pens

\$5,000

Send us your pens that are proudly branded with your company's logo and we will distribute to all ANTEC® attendees for use during the conference and long afterward as they return to their offices.

- » Recognized as *Bronze Sponsor*
- » Pen placed in conference bags and given to all attendees
- » Pens placed in session rooms

Social Media Interactive Wall (3 available)

\$3,000

High-tech Social Media Wall will be displayed throughout the conference. ANTEC® 2019 had over 1200 post and was trending nationwide during the conference.

- » Recognized as *Bronze Sponsor*
- » Customized HD 1920x1080px ad as part of the social media wall
- » Opportunity to provide 160-character text post which can include showcasing your URL, contact information or product/ company description
- » Social Media all connected to ANTEC® Mobile App



Welcome Reception – Jimmy Buffett's Margaritaville (Monday)

\$13,000

All attendees are invited to step into an island adventure overlooking the magnificent San Antonio River Walk! This high visibility networking reception offers extensive promotion, premier entertainment, tropical drinks, & southern food.

- » Recognized as a *Platinum Sponsor*
- » Provide brief welcome remarks
- » Preferred review of submitted technical session
- » Logo on reception signage
- » Distribute branded item to attendees
- » 2 reserved cocktail tables
- » Branded napkins
- » Pre- and post-conference dedicated attendee emails (created by sponsor, sent by SPE)
- » 3 registrations and 2 conference bag inserts
- » Announcements on the ANTEC® App (day of event)

Working Together: A Conversation on Diversity & Inclusion in the Plastics Industry Lunch (Wednesday)

\$10,000

Sponsor this exciting new opportunity for networking and knowledge transfer between your peers in the plastics industry.

- » Recognized as *Gold Sponsor*
- » Provide brief welcome remarks
- » Preferred review of submitted technical session
- » Pre-conference dedicated attendee email (created by sponsor, sent by SPE)
- » Distribute branded item to attendees
- » Logo displayed on lunch signage
- » Branded napkins
- » 2 registrations and conference bag insert
- » Announcements on the ANTEC® App (day of event)

Honors and Awards Reception (Sunday)

SOLD

Support the Plastics Industry and Awards Winners at this exclusive reception. All plastics professionals invited.

- » Recognized as *Gold Sponsor*
- » Preferred review of submitted technical session
- » Provide brief welcome remarks
- » Logo displayed on reception signage
- » Pre-conference dedicated attendee email (created by sponsor, sent by SPE)
- » Distribute branded item to attendees
- » 2 reserved cocktail tables
- » Branded napkins
- » 2 registrations and conference bag insert
- » Announcements on the ANTEC® App (day of event)

Lunch in the Exhibit Hall

Both Lunches in Exhibit Hall

\$9,000

When attendees enter the exhibit hall they will see your company as the lunch sponsor. Attendees will enjoy lunch stations throughout the hall on both Monday and Tuesday.

- » Recognized as *Gold Sponsor*
- » Preferred review of submitted technical session
- » Distribute branded item to attendees
- » Pre-conference Dedicated Attendee Email (created by sponsor, sent by SPE)
- » Logo displayed on Lunch signage
- » Branded napkins
- » 2 registrations and conference bag insert
- » Announcements on the ANTEC® App (day of event)

Monday or Tuesday Lunch

\$5,000

- » Recognized as *Bronze Sponsor*
- » Distribute branded item to attendees
- » Logo displayed on Lunch signage
- » Branded napkins
- » 1 registration
- » Announcements on the ANTEC® App (day of event)



ANTEC® SPONSORSHIP

ATTENDEE ACCESS & NETWORKING

Tuesday Night Themed Reception in the Exhibit Hall

Reception Sponsor

SOLD

Celebrate ANTEC® and San Antonio with this themed reception that will include fun decor, food stations and drinks.

- » Recognized as *Bronze Sponsor*
- » Opportunity to make brief welcome remarks
- » Logo & booth number displayed on napkins
- » Logo displayed on event signage
- » Opportunity to distribute a branded item
- » Announcements on the ANTEC® App (day of event)
- » 1 conference registration

Bar Sponsor

SOLD

- » Recognized as *Bronze Sponsor*
- » Opportunity to provide koozies for the bars
- » Logo displayed on event signage

Refreshment Break

\$3,000 each

Sponsorship of a refreshment break offers you direct visibility and branding in the exhibit hall. Choose from ~~Monday (SOLD)~~ or Tuesday afternoon.

- » Recognized as *Bronze Sponsor*
- » Logo and booth number displayed on coffee breaks signs
- » Logo displayed on napkins

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